

Steven Faerm

Parsons School of Design
2 W. 13th St., Room 1012
New York, NY 10011

faerms@newschool.edu
mobile (917) 279-1423
www.StevenFaerm.com

Education

- Ed.M. Harvard University Graduate School of Education
Learning and Teaching Pathway (2015)
- M.S.Ed. Bank Street College of Education | Parsons School of Design
Leadership in The Arts Program (2012). Thesis: *From classroom to design room: The transitional experience of the fashion design graduate.*
- B.F.A. Parsons School of Design
Fashion Design, Departmental Honors (1994)
B.A./B.F.A., Fashion Design and English Literature (1990-92)
B.B.A., Design and Management (1989-90)

Research Areas

Design Education, Teaching and Learning, Curriculum and Program Development, Undergraduate-level Cognitive and Emotional Development, Students' Transitional Experiences.

Academic Appointments

Parsons School of Design

- 2014 – present Associate Professor of Fashion
With Extended Employment, a form of tenure granted by The New School
- 2007 – 2011 Director, BFA Fashion Design Program
- 2005 – 2014 Assistant Professor, BFA Fashion Design
- 2005 – 2017 Curriculum Coordinator, BFA Fashion Design
- Core courses:*
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| <i>Design Studio 1 & 2</i> | <i>2015 – 2017</i> |
| <i>Integrated Studio 3 & 4</i> | <i>2011 – 2012</i> |
| <i>Concept Development 3 & 4</i> | <i>2010 – 2011</i> |
| <i>Concept Development 1, 2, 3, 4, 5, 6</i> | <i>2005 – 2010</i> |
- 2003 – 2011 Curriculum Coordinator, Parsons Open Campus Programs
Fashion Design and Drawing, college and pre-college levels.
- 1998 – 2005 Curriculum Coordinator, Parsons Academy Pre-College Program
Senior Level Fashion Design
- 1998 – 2005 Adjunct Faculty Member
2000 – 2005 BFA Fashion Design
1998 – 2005 Parsons Academy Pre-College Program

Spero Villioti Design Academy, Johannesburg, South Africa

2007 – 2016

Curriculum Coordinator, Fashion Design Seminar

Awards and Honors

IFFTI Initiative Award: Best Paper, 2019, International Foundation of Fashion Technology Institutes (IFFTI) 21st Annual Conference. Manchester Metropolitan University, Manchester, UK.
Paper: *The Future of the Fashion Designer: Changing Concepts of the Designer and Consumer Relationship in the Age of Sustainable Practice*

Latin American Congress on Teaching Design: Guest of Honor, 2017, The University of Palermo, Buenos Aires, Argentina.

Latin American Congress on Teaching Design: Guest of Honor, 2015, The University of Palermo, Buenos Aires, Argentina.

Latin American Congress on Teaching Design: Guest of Honor, 2013, The University of Palermo, Buenos Aires, Argentina.

The Faculty Award, 2011, The School of Fashion, Parsons School of Design, New York, NY.

The University Distinguished Teaching Award, 2008, The New School, New York, NY.

Designer of the Year Nominee, BFA Fashion Design Program, 1994, Parsons School of Design, New York, NY.

Publications

Books

Faerm, S. (in print). *Introduction to Design Education: Theory, Research, and Practical Applications for Educators*. Abingdon, UK: Routledge.

This book, the first of its kind, provides readers—including design educators, directors, and scholars—with an understanding of the shifting design industries and how/why design education in the United States is responding. It then contextualizes design pedagogy with student development—a critical component to fostering successful teaching, optimal learning, and students' success. Finally, it provides readers with practical teaching strategies they may adopt for their own learning environments.

Faerm, S. (3rd ed. 2022; 2nd ed. 2017; 1st ed. 2010). *Fashion Design Course: Principles, Practice, and Techniques: The Practical Guide for Aspiring Fashion Designers*. New York: Barron's Educational Series Inc.; London: Thames and Hudson.

Over 140,000 copies sold worldwide. Published in 9 languages including English, Chinese, Japanese, Portuguese, Italian, French, Spanish, Czech, and German. Textbook examines fashion design through theory- and skill-based applications. Diverse approaches to the design process and research methods, historical context, textiles and knitwear, portfolio structures, and professional development are reviewed. Featured on international college-level required reading lists.

Faerm, S. (2012). *Creating a Successful Fashion Collection: Everything You Need to Develop a Great Line and Portfolio*. New York: Barron's Educational Series Inc; London: A & C Black Publishers, Ltd.

Over 39,000 sold worldwide. Published four languages including English, German, Chinese, and Korean. Textbook encompasses the final year of undergraduate studies in fashion design: thesis development, the graduate portfolio, professional preparation, current industry practices, and the future of design education are discussed.

Book Chapters and Forewords

- Faerm, S. (2017). The shifting role of the fashion designer. In K. Vaidya (Ed.), *Fashion design for the curious: Why study fashion design?* Perth: The Curious Academic Publishing, The University of Western Australia.
- Faerm, S. (2013). Foreword. In Fitzgerald, T. & Taylor, A., *1,000 Dresses: The fashion design resource*. New York: Barron's Educational Series Inc.
- Faerm, S. (2009). Foreword. In Grandon, A. & Fitzgerald, T., *200 projects to get you into fashion design*. New York: Barron's Educational Series Inc.; London: A & C Black Publishers, Ltd.

Peer-Reviewed Journal Articles and Conference Proceedings

- Faerm, S. (2021). Evolving "places": The paradigmatic shift in the role of the fashion designer. *Fashion, Style & Popular Culture*, 8(4), 399-417.
- Faerm, S. (2020). Students' cognitive and emotional development during the transition from high school to design school. *The International Journal of Design Education*, 14(4), 61-78.
- Palomo-Lovinski, N. & Faerm, S. (2019). The future of the fashion designer: Changing concepts of the designer and consumer relationship in the age of sustainable practice. Proceedings from *International Foundation of Fashion Technology Institutes (IFFTI) 21st Annual Conference*. Manchester, UK: Manchester Metropolitan University.
- Faerm, S. (2018). Contemplative pedagogy in the college classroom: Theory, research, and practice for holistic student development. *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 78, 159-182.
- Palomo-Lovinski, N. & Faerm, S. (2018). Changing rules of the game: Sustainable product service systems and manufacturing in the fashion industry. *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 78, 213-226.
- Faerm, S. (2018). What's it worth?: The emotional value of future design and its impact on design education. *International Journal of Education and Human Development*, 4(2), 32-37.
- Faerm, S. (2016). Developing new value in design: Not "what" but "how." *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 64, 207-224.
- Werner, T. & Faerm, S. (2016). The utilization of commercial media to engage and positively impact communities. *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 64, 277-294.
- Faerm, S. (2015). Building best practices for fashion design pedagogy: Meaning, preparation, and impact. *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 53, 189-213.
- Fry, A. & Faerm, S. (2015). Post-recession consumerism in the U.S.: The influence of cheap and chic consumer products on perceptions of income inequality. *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 53, 169-188.
- Palomo-Lovinski, N. & Faerm, S. (2014). Shifting ideas of time and place in fashion. Proceedings from *Shapeshifting: A Conference on Transformative Paradigms of Fashion and Textile Design*. Auckland, NZ: Auckland University of Technology
- Faerm, S. (2014). From classroom to design room: The transitional experience of the fashion design graduate. *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 48, 129-152.
- Fry, A., Arakji, R., & Faerm, S. (2014). Achieving the new graduate dream: Building sustainable business success at a small scale. *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 48, 153-175.

Faerm, S. (2012). Towards a future pedagogy: The evolution of fashion design education. *International Journal of Humanities and Social Science*, 2 (23), 210-219.

Palomo-Lovinski, N. & Faerm, S. (2009). What is good design?: The shifts in fashion education of the 21st century. *Design Principles and Practices: An International Journal*, 3 (6), 89-98.

Additional Publications

Faerm, S. (2018). Targeting 'Z': Marketing and branding strategies for an emerging generation. *The Impression*.

Faerm, S. (2018). A world in flux. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 78, 153-158.

Faerm, S. (2017). Ten big ideas for the entering class: What really matters in design school. *The Impression*.

Faerm, S. (2016). Stress level 'tilt': 5 effective ways to prevent it. *The Impression*.

Faerm, S. (2016). Emerging theories of value and commodity in design education and professional practice. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 64, 169-174.

Faerm, S. (2015). Year one, design school: Ups, downs, and all arounds. *The Impression*.

Faerm, S. (2015). Moving from "what" to the "how" in design industry and education. *The Impression*.

Faerm, S. (2015). Interpreting 21st century design thinking: Extreme new worlds. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 53, 147-152.

Faerm, S. (2014). Dodging the higher education crisis: College tuition, student loans, and how course hybridization can help. *M / I / S / C / Magazine*.

Faerm, S. (2014). Industry and academia. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno*, 48, 107-111.

Faerm, S. (2013). A more responsive and responsible design education. *M / I / S / C / Magazine*.

Faerm, S. (2013). Why art and design higher education needs advanced pedagogy. *M / I / S / C / Magazine*.

Faerm, S. (2013). Finding aesthetic inspiration in a commodity driven world. *M / I / S / C / Magazine*.

Presentations

Peer-Reviewed Conference Presentations

Faerm, S. (2020). *Understanding the Fashion Design Student's Transitional Experience from Foundation Year to Program Major*. The 27th International Conference on Learning. Valencia University, Valencia, Spain.

Faerm, S. (2020). *Evolving "Places": The Paradigmatic Shift in the Role of the Fashion Designer*. The Popular Culture Association National Conference. Philadelphia, PA. (Accepted though cancelled due to Covid-19)

Faerm, S. (2019). *A Modern Synthesis: Performance and the Fashion Arts in the 20th and 21st Centuries*. Performance: In Art and Art Education. Columbia University, Teachers College, New York, NY.

Palomo-Lovinski, N. & Faerm, S. (2019). *The Future of the Fashion Designer: Changing Concepts of the Designer and Consumer Relationship in the Age of Sustainable Practice*. International Foundation of Fashion

- Technology Institutes (IFFTI) 21st Annual Conference. Manchester Fashion Institute, Manchester Metropolitan University, Manchester, UK.
- Faerm, S. (2018). *Stressed Out on Campus: Key Factors Affecting Undergraduates' Sense of Well-Being*. 2018 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.
- Blackshire, S. & Faerm, S. (2018). *Implications for Arts Program Curricula per Students' Academic, Cognitive, and Developmental Needs*. Association for Theater in Higher Education Conference, Boston, MA.
- Blackshire, S. & Faerm, S. (2018). *Addressing Student Needs to Empower Entrepreneurial Artists for the 21st Century*. Association for Theater in Higher Education Conference, Boston, MA.
- Faerm, S. (2017). *Students' Cognitive and Emotional Development During the Transition from High School to Design School*. The 11th International Conference on Design Principles and Practices. George Brown College, Toronto, Canada.
- Faerm, S. (2017). *Developing New Value in Design: Not "What" but "How."* 2017 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.
- Werner, T. & Faerm, S. (2016). *The Utilization of Commercial Media to Engage Marginalized Communities and Engender Positive Change*. 2016 Association for Slavic, Eastern European, & Eurasian Studies – International Association for the Humanities Summer Convention. Ukrainian Catholic University, Lviv, Ukraine.
- Faerm, S. (2015). *Year One: Examining the Students' Transitional Experience from High School to Design School*. 2015 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.
- Faerm, S. (2015). *From Classroom to Design Room: The Transitional Experience of the Design School Graduate*. Harvard Graduate School of Education Student Research Conference. Harvard University, Cambridge, MA.
- Faerm, S. (2015). *From High-School to Design School: The Transitional Experience of the Fashion Design Undergraduate*. Harvard Graduate School of Education Student Research Conference. Harvard University, Cambridge, MA.
- Palomo-Lovinski, N. & Faerm, S. (2014). *Shifting Ideas of Time and Place in Fashion*. Shapeshifting: Fashion and Textile Design Conference. Auckland University of Technology, Auckland, New Zealand.
- Faerm, S. (2014). *Moving from "What" to "How": The Future of Research, Meaning, and Narrative in Fashion Design*. The 8th International Conference on Design Principles and Practices. Emily Carr University of Art and Design, Vancouver, Canada.
- Faerm, S. (2013). *Achieving the New Graduate Dream: Building Sustainable Business Success at a Small Scale*. 2013 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.
- Faerm, S. (2013). *From Classroom to Design Room: The Transitional Experience of the Fashion Design Graduate*. The 7th International Conference on Design Principles and Practices. Chiba University, Chiba, Japan.
- Faerm, S. (2012). *Between Pedagogy and Practice: The Fashion Design Graduates' Entrance into the Professional Practice*. Arts of Fashion Symposium, San Francisco, CA.
- Faerm, S. (2012). *Synthesis: Advancing Fashion Design Education with Industry*. Council of Fashion Designers of America Fashion Education Summit, New York, NY. **Keynote Speaker.**
- Faerm, S. (2011). *Teaching Creativity in Beijing, Paris, and New York*. Arts of Fashion Symposium, San Francisco, CA.

Palomo-Lovinski, N. & Faerm, S. (2009). *What is Good Design?: The Shifts in Fashion Education of the 21st Century*. The 3rd International Conference on Design Principles and Practices. The University of the Arts, Berlin, Germany.

Faerm, S. (2008). *Designing a Design Program: Fashion Design Pedagogy*. Arts of Fashion Symposium, San Francisco, CA.

Invited Presentations

Faerm, S. (2022). *Branding and Consuming in the Emergent Design Marketplace*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2022). *From Stage to Stage: A Synthesis of Creative Disciplines*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2022). *Design Fundamentals Are Made for Deconstructing*. Kent State University, New York Campus, NY.

Faerm, S. (2022). *Emotionally Communicating Fashion*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2022). *Theorizing a Thesis: Fashion Design and the Thesis Narrative*. Kent State University, New York City Campus, NY.

Faerm, S. (2021). *Designing Design: It's Not Just "Stuff."* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2021). *Runway or Stage?: Fashion & The Performing Arts in the 20th and 21st Centuries*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2021). *Fashion Research Strategies and Applications: Then, Now, and Tomorrow*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2021). *Innovating from Fashion Frameworks*. Yeshiva University, New York, NY.

Faerm, S. (2021). *Design It. Brand It. Love It.: The Future of Design for "Generation Z."* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2021). *Cultivating Complex Steps of Design Fundamentals*. Yeshiva University, New York, NY.

Faerm, S. (2021). *From Stage to Stage: A Synthesis of Creative Disciplines*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *Design It. Brand It. Love It.: The Future of Design for Generation Z*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *The Future of Design, Designing, and the Designer: Creating Design Processes that Foster Design Innovation*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *Fashion, Branding, and the Future*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2020). *Designing the Design Narrative*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *Fashion Fundamentals*. Yeshiva University, New York, NY.

Faerm, S. (2019). *The Future of Design, Designing, and the Designer: Creating Design Processes that Foster Design Innovation*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2019). *Revealing the "How" of Fashion Design, from Fundamentals to Final Collection*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

- Faerm, S. (2019). *Fashion Branding and the Future Marketplace*. Virginia Commonwealth University (VCU), Richmond, VA.
- Faerm, S. (2019). *Teaching the Emergent Student Generation*. St. Joseph's College, New York, NY.
- Faerm, S. (2019). *Generation Z in the Workplace: An Employer and Advisor Roundtable*. Office of Career Services, Parsons School of Design, New York, NY.
- Faerm, S. (2019). *Understanding the Generational Shift of Young Adults in Professional and Academic Sectors*. Centric Brands, New York, NY.
- Faerm, S. (2019). *Creating New Design Outcomes Through Research-Led Methods*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2019). *Fashion, Gen Z, and The Future Marketplace*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2019). *Rethinking "Value" and Design Strategies in the Future Fashion Industry*. Polimoda International Institute of Design and Marketing, Florence, Italy.
- Faerm, S. (2019). *Branding in the New [Emotional] Marketplace*. Polimoda International Institute of Design and Marketing, Florence, Italy.
- Faerm, S. (2019). *Staging Design Principles, from Fundamentals to Concepts*. Stanford University Online High School, Stanford, CA.
- Faerm, S. (2019). *It's a Matter of Taste*. The European Fine Art Fair (TEFAF), New York NY. **Creator and Moderator.**
- Faerm, S. (2019). *The Language of Fashion: A Survey of Messages and Meanings During the 20th Century*. Stanford University Online High School, Stanford, CA.
- Faerm, S. (2019). *Emergent Fashion Marketing and Branding Strategies for Generation Z*. Yeshiva University, New York, NY.
- Faerm, S. (2019). *Why "Design" the Design Process?: Application Through Conceptualization for Innovation*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2018). *Stress & School: The Impact of Stress on Learning...and What You can do About It*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2018). *Crafting the Design Process: The Role of 'Play' and Experimentation in Design Innovation*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2018). *Challenge Design by Challenging the Process*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2018). *School, Stress, and You*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2018). *A New Creative Process: The Role of Emotion and the Social Sciences in Design Practice*. Rhode Island School of Design (RISD), Providence, RI.
- Faerm, S. (2018). *Restraining/Advancing: Women in Postwar America—in Art, Fashion, and Media, 1947-1970*. The European Fine Art Fair (TEFAF), New York NY. **Creator and Moderator.**
- Faerm, S. (2018). *Inventing Process to Innovate Design*. Brown University, Providence, RI.
- Faerm, S. (2018). *Building Design from Design Theory and Fundamentals*. Yeshiva University, New York, NY.

- Faerm, S. (2018). *Fashion Branding: How Designers Succeed in the New Marketplace*. The Athenaeum, Nantucket, MA.
- Faerm, S. (2018). *The Power of: Design*. Serino Coyne, New York, NY.
- Faerm, S. (2018). *Grounding Principles in Art and Design*. Yeshiva University, New York, NY.
- Faerm, S. (2017). *Creating Design, Creating Story*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2017). *Design School Confidential: What the First Year of Art and Design School is Really Like*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2017). *Designing Emotion*. Brown University, Providence, RI.
- Faerm, S. (2017). *Creating Magic: Art, Fashion, and Performance in the 20th Century (and Beyond)*. The European Fine Art Fair (TEFAF), New York NY. **Creator and Moderator**.
- Faerm, S. (2017). *Designing Anew: Advancing Design Fundamentals for an Evolving Studio*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2017). *Designing Emotion: Addressing the Intangible for the Tangible*. Kent State University, Kent, OH.
- Faerm, S. (2017). *Creating a New Value in Design*. The Athenaeum, Nantucket, MA.
- Faerm, S. (2017). *By Design, By Process*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2017). *Designing Design: Theory, Applications, and Outcomes*. Yeshiva University, New York, NY.
- Faerm, S. (2017). *Designing the Intangible: New Emphases in Design Processes and Industries*. Parsons School of Design: Design Studio, Lunchtime Lecture Series, New York, NY.
- Faerm, S. (2017). *Discussions in Design: Theory, Narrative, and Practice*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2017). *The Next Decade of Design, Branding, and Creative Identity*. Foresight Academy, Vancouver, Canada.
- Faerm, S. (2016). *Design, Narrative, and the Future Studio*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2016). *Construction for Deconstruction: Analyzing the Fashion Design Process Through Design Fundamentals and Theories*. Brown University, Providence, RI.
- Faerm, S. (2016). *Developing Your Design Thinking*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2016). *Process, Identity, and Brand: How These Three Elements Coalesce for Success in the Fashion Industry*. Virginia Commonwealth University (VCU), Richmond, VA.
- Faerm, S. (2016). *The Emerging New Values in Design: Not 'What' but 'How' of Design Process, Presentation, and Business*. Virginia Commonwealth University (VCU), Richmond, VA.
- Faerm, S. (2016). *Transformative Stages: Analyzing Design Processes in Fashion Design*. Fordham University, New York, NY.
- Faerm, S. (2016). *Fashion Design Presentation and the Narrative*. California College of the Arts, San Francisco, CA.

- Faerm, S. (2016). *Divergent / Convergent*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2016). *Design Thinking: Define, Develop, and Apply*. The Athenaeum, Nantucket, MA.
- Faerm, S. (2016). *Fundamentally Speaking: Fashion Design Fundamentals, Process, and Presentation*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2016). *Facets of Thinking and Theory in the Design Iteration Process*. Virginia Commonwealth University (VCU), Richmond, VA.
- Faerm, S. (2016). *The New Entrepreneurs: Sustaining Small-Scale Business Success*. Virginia Commonwealth University (VCU), Richmond, VA.
- Faerm, S. (2016). *Understanding Motif and Application Across Design Practices*. Parsons School of Design: Design Studio, Lunchtime Lecture Series, New York, NY.
- Faerm, S. (2015). *Preparing for Art and Design Higher Education*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2015). *Achieving the New Graduate Dream: Building Sustainable Business Success at a Small Scale*. Brown University, Providence, RI.
- Faerm, S. (2015). *Applying Design Theory to Analyze Fashion*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2015). *The Importance of Narrative in Design Communication*. Parsons XRC Lab, New York, NY.
- Faerm, S. (2015). *What's in a Story?: Using Narrative to Strengthen Design Process*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2015). *Advanced Theories, Applications, and Analyses for Fashion Design*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2015). *Strengthening Design Research in the Narrative Context*. Academy of Arts, Architecture and Design, Prague, Czech Republic.
- Faerm, S. (2015). *Fashion Design: From Concept to Runway*. Massachusetts Institute of Technology (MIT), Cambridge, MA.
- Faerm, S. (2014). *Moving from "What" to "How": The Future of Research, Meaning, and Narrative in Fashion Design*. Universidad de Palermo, Buenos Aires, Argentina.
- Faerm, S. (2014). Lecture Series. Rhode Island School of Design (RISD), Providence, RI.
Created and delivered six lectures for senior-level fashion design undergraduates.
- Faerm, S. (2014). *Beyond Perceptions: Developing Innovative Fashion Design Process*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2014). *Beyond the Front Door: Contextualizing the Graduate Portfolio*. Kent State University, Kent, OH.
- Faerm, S. (2014). *A Balanced Approach to the Design-Thinking Process*. California College of the Arts, San Francisco, CA.
- Faerm, S. (2014). *Strengthening a Studio Practice Through Design Thinking*. Bank Street College of Education and Parsons School of Design, New York, NY. M.S.Ed. Leadership in the Arts Program
- Faerm, S. (2014). *Examining Fashion Design Fundamentals for an Interdisciplinary Future*. Nantucket Island School of Design and the Arts (NISDA), Nantucket, MA.

- Faerm, S. (2014). *The Senior Thesis*. Academy of Arts, Architecture and Design, Prague, Czech Republic.
- Faerm, S. (2014). *Constructing Collections: Narrative, Fundamentals, and Analysis*. Rhode Island School of Design (RISD), Providence, RI.
- Faerm, S. (2014). *Broad to Narrow: Exploring Research Methods for Fashion Design*. Fashion Institute of Technology, New York, NY.
- Faerm, S. (2014). *Exploring Fashion Design: From Concept to Presentation*. Savannah College of Art and Design, Savannah, GA.
- Faerm, S. (2012). *Manipulating Motif: The Importance of Motif for Creating Design Cohesion*. Kent State University, Kent, OH.
- Faerm, S. (2012). *Articulating a Vision: Creating Identity Through a Thesis Collection*. California College of the Arts, San Francisco, CA.
- Faerm, S. (2012). *Narrative in Fashion: Methods for Developing Fashion Collections*. Pratt Institute, New York, NY.
- Faerm, S. (2012). *Designing Fashion to Suit a Future Paradigm and Industry Practice*. Universidad de Palermo, Buenos Aires, Argentina.
- Faerm, S. (2012). *Designing Fashion Research Frameworks for Fashion Design Outcomes*. Universidad de Palermo, Buenos Aires, Argentina.
- Faerm, S. (2012). *A Narrative Collection: Methods for Mapping Transition*. Kent State University, New York City Campus, NY.
- Faerm, S. (2011). *Fashion Design: Providing Process*. School of Design Strategies, Parsons School of Design, New York, NY.
- Faerm, S. (2011). *Fashion Design Process and Presentation*. California College of the Creative Arts, San Francisco, CA.
- Faerm, S. (2010). *The Future of Color: A WGSN Discussion*. World Global Style Network (WGSN), New York, NY.
- Faerm, S. (2010). *Fashion Design: Providing Process*. California College of the Arts, San Francisco, CA.
- Faerm, S. (2009). *Trends in the Creative Process: A WGSN and FGI Trend Discussion*. World Global Style Network (WGSN), New York, NY.
- Faerm, S. (2007). *Ethical Fashion*. Parsons School of Design, New York, NY. *Presentation to the Parsons Deans and the Parsons Chairs' Council*
- Faerm, S. (2007). *The Croquis Book and Your Creative Process*. Altos de Chavon School of Design, Casa de Campo, The Dominican Republic.

Teaching

Courses Taught

Parsons School of Fashion

2020 – present	AAS	PAFD 2000	Professional Practices and Portfolio
2017 – present	BFA	PUFD 2220	Design Studio 1
2014 – present	BFA	PSOF 2085	Fashion and the Narrative

2016 – 2019	AAS	PAFS 1130	Fashion Portfolio
2016 – 2017	BFA	PUFD 3321	Design Studio 4
2015 – 2016	BFA	PUFD 3320	Design Studio 3
2013 – 2014	BFA	PUFD 4012	Thesis: Integrated Studio 6
2012 – 2013	BFA	PUFD 3003	Integrated Studio 4
2012 – 2013	BFA	PUFD 4002	Thesis: Integrated Studio 5
2011 – 2013	BFA	PUFD 3002	Integrated Studio 3
2012	BFA	PUFD 4001	Thesis: Fashion Design Core 6
2011	BFA	PUFD 4000	Thesis: Fashion Design Core 5
2000 – 2011	BFA	PUFD 3001	Fashion Design Core 4
2000 – 2010	BFA	PUFD 3000	Fashion Design Core 3
2006 – 2007	BFA	PUFD 4001	Thesis: Fashion Design Core 6
2005 – 2006	BFA	PUFD 4000	Thesis: Fashion Design Core 5

Parsons BFA Foundation Year Program

2005 – 2006	BFA	PUFN 1500	The Laboratory 1 & 2 <i>Co-taught course explored interdisciplinary design theory and process.</i>
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Open Campus (OC) & Parsons Summer, Pre-College Academy, and Continuing Education (SPACE)

2014 – 2017	OC	PSCP 1101	Dual City Program: Fashion Design Process and Practice <i>Collaborative course between Parsons, NYC and Central Saint Martin's, London.</i>
2003, 2006	SPACE	PNNY 0108	Summer Intensive Studies: Fashion Design Concepts
1998 – 2005	SPACE	PCAC 0507	Parsons Academy: Fashion Design
1999	SPACE		Continuing Education: Fashion Illustration

Thesis Advising

2018 – 2020	<u>Massachusetts Institute of Technology (MIT)</u> , Cambridge, MA Integrated Design and Management Program Melody Mui, Degree Candidate, Master of Science Thesis: <i>Human-Centered Fashion.</i>
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Seminars and Workshops: Faculty and Student Development

Faculty Development

2010 – present	<u>Parsons School of Design, The School of Fashion</u> <i>Develop and present research-based workshops for faculty development.</i>
	<ul style="list-style-type: none"> “I Want to Write a Book. Now What?": How to Develop an Effective and Strategic Book Proposal" (S20) “Connecting with ‘Z’: How to Optimize your Teaching for the Emergent Generation” (F19, S20) “The Academic Dossier and Curriculum Vitae for Faculty Development” (F19) “The Academic C.V.” (F18) “Design Thinking Faculty Workshop” (F18) “Writing a Project Brief for Clarity and Creativity” (S18, S17, F15) “Contemplative Pedagogy: Theories and Practices to Deepen Learning and Improve Well-Being” (F17) “All You Ever Wanted to Know About: Design Studio 1 & 2” (S16) “Moving From 'What' to 'How': The Future of Research, Meaning, and Narrative in Design" (S14) “Grant Writing, Made Easy” (F10)
2020	“A Practical and Strategic Approach to Transitioning Your Pedagogy Online” <u>Parsons School of Design</u> , New York, NY., <i>Online for all Parsons faculty</i>

- “Strategic and Effective Teaching Strategies for ‘Gen Z’”
Parsons School of Design, First Year Program, New York, NY.
- 2019 “Connecting with ‘Generation Z’ Through Effective Teaching Strategies”
The New School University, Office of English Language Studies, New York, NY.
- “The Landscape of ‘Z’: Recognizing the Attributes of a Generation Z for Effective Teaching”
Curriculum Development Day
Parsons School of Design, Dean’s Office, New York, NY.
- “Generation Z: The New Undergraduate Population and Implications for Teaching in Design Education”
Virginia Commonwealth University (VCU), Richmond, VA.
- “It’s a Generational Thing: Understanding Characteristics of Millennials and Gen Z (iGen) and the Implications for Teaching” (3/2019, 4/2019, 11/2019)
The New School University, Office of the Provost, New York, NY.
- “Design Thinking: Faculty Development Workshop”
Kent State University, Kent, OH.
- 2018 “Campuses Under Pressure: College Students and the Growing Emotional Health Crisis”
The New School University, Office of the Provost, New York, NY.
- 2017 “Creating Story, Creating Design: The Connections Between Narrative and Design Processes in Design Outcomes”
Kent State University, Kent, OH.
- “Preparing First-Year Design Students for the Emerging Focus in Arts Education”
Beijing Institute of Fashion Technology (BIFT), Beijing, China.
- 2016 “Contemplative Pedagogy: Theories and Practices to Deepen Learning and Improve Well-Being”
The New School University, Office of the Provost, New York, NY.
- “Writing a Design Brief for Clarity and Creativity”
California College of the Arts, San Francisco, CA.

Student Development

- 2019 “Uncovering Design Process” (pre-college level)
Foresight Academy, Vancouver, Canada.
- “Mastering Design Process” (graduate-level)
Polimoda International Institute of Design and Marketing, Florence, Italy
- 2018 “Inside, Out: Design Process Workshop,”
Massachusetts Institute of Technology (MIT), Cambridge, MA.
- “Constructing a Deconstruction: Design Workshop”
Brown University, Providence, RI.
- “Design Process Workshop”
The University of Palermo, Buenos Aires, Argentina.
- “Design and the Narrative”
The Athenaeum, Nantucket, MA.

- “Eliciting Processes for Progression and Innovation (A Comprehensive Design Workshop)”
Yeshiva University, New York, NY.
- “Design Workshop”
Brown University, Providence, RI.
- 2017 “How Designers Design: Effective, Efficient, and Expeditions Ways for Generating Ideas”
Massachusetts Institute of Technology (MIT), Cambridge, MA.
- “Design Process Workshop”
Massachusetts Institute of Technology (MIT), Cambridge, MA.
- “Design Fundamentals, Systems Thinking, and Entrepreneurship”
The Athenaeum, Nantucket, MA.
- “Drawing Nantucket Icons”
Artists Association of Nantucket, Nantucket, MA.
- 2016 “Design Strategies”
The Joan Mitchell Foundation, New York, NY.
- “Designing Design Processes”
Virginia Commonwealth University (VCU), Richmond, VA.
- “Manipulating Motif: How Motif Drives the Creative Process”
The Joan Mitchell Foundation, New York, NY.
- “Fashion Design Workshop”
The Athenaeum, Nantucket, MA.
- “The International Portfolio”
Spero Villioti Design Academy, Johannesburg, South Africa.
- 2015 “Fashion and the Future,”
Massachusetts Institute of Technology (MIT), Cambridge, MA, *Educational Studies Program*
- “Theory and Process: Fashion Design Workshop”
Donghua University, Shanghai, China.
- 2014 “Fashion Design Workshop”
Spero Villioti Design Academy, Johannesburg, South Africa.
- “The Thesis: Approaches Through Fashion Design Theory and Practice”
Universidad de Palermo, Buenos Aires, Argentina.
- 2013 “The Graduate Portfolio”
Savannah College of Art and Design, Savannah, GA.
- 2012 “Fashion Design Workshop”
Altos de Chavon School of Design, Casa de Campo, The Dominican Republic
- 2009 “Critical Steps, Effective Design Methods”
Duksung Women’s University, Seoul, South Korea.
- L’Ecole de la Cambre and Parsons Fashion Design Workshop, New York, NY.
Created collaborative workshop between Parsons and L’Ecole de la Cambre in Brussels, Belgium.

Service

Service to the Field of Education

Academic Advisory Positions

- 2016 – present Virginia Commonwealth University (VCU), Richmond, VA.
Fashion Education Advisory Board, *Member*
- 2021 Harvard University, Graduate School of Education, Cambridge, MA.
Crimson Career Connect Initiative, *Advisor*
- 2015 – 2020 University of Palermo, Buenos Aires, Argentina.
Design Education Advisory Board, *Committee Member*
- 2019 Royal Melbourne Institute of Technology (RMIT), Melbourne, Australia.
Ph.D. Dissertation Review Panel, *Examiner*
Kate Sala, “A New Look: Transforming Sustainable Fashion Education”
- Spero Villioti Design Academy, Johannesburg, South Africa.
Assessor for a one-year degree-conferring fashion design program. Report provided to the South African Department of Higher Education.
- 2018 The University of Auckland, Auckland, New Zealand.
Assessor for the creation of a new School of Design to be situated within the University.
- 2017 Marist College, Poughkeepsie, NY.
Assessment Committee, BFA Fashion Design Program, *Member and Report Co-Author*
- Spero Villioti Design Academy, Johannesburg, South Africa.
Assessment Committee, Fashion Design Program, *Member and Report Author*
- 2011 – 2015 Pratt Institute Advisory Committee, New York, NY.
Fashion Design Education Committee, *Member*
- 2012 Rhode Island School of Design (RISD), Providence, RI.
Assessment Committee, BFA Fashion Design Program, *Chair and Report Author*
- Spero Villioti Design Academy, Johannesburg, South Africa.
Assessor for a four-year degree-conferring fashion design program. Report provided to the South African Department of Higher Education.
- 2009 Otis College of Art and Design, Los Angeles, CA.
Assessment Committee, BFA Fashion Design Program, *Chair and Report Co-Author*

Boards, Juries, and Memberships

- 2015 – present Harvard University Graduate School of Education (HGSE), Cambridge, MA.
The Office of Admissions, *Alumni Ambassador*
- 2014 – present Kent State University, New York City Campus, NY.
Graduate Portfolio Review Committee, *Member*
- 2022 Harvard University Graduate School of Education (HGSE), Cambridge, MA.
Review Board, Student Research Conference, *Member*

- 2021 Draw a Dot
Website Design Competition, *Critic and Juror*
- 2015 Harvard University Graduate School of Education (HGSE), Cambridge, MA.
Review Board, Student Research Conference, *Member*
- Latin American Association of Fashion Careers, Buenos Aires, Argentina.
Committee Member
- Design Ambassadors Committee, Buenos Aires, Argentina.
Committee Member
- Rhode Island School of Design (RISD), Providence, RI.
Senior Thesis Review Panel, *Critic and Juror*,
- 2014 – 2015 Harvard University Graduate School of Education (HGSE), Cambridge, MA.
The Office of Admissions, *Student Ambassador*
- 2008 – 2014 Arts of Fashion Foundation, San Francisco, CA.
Board of Officers, *Member*
Fashion.edu Lecture Series, *Co-Founder and Director*
- 2014 The University of Palermo, Buenos Aires, Argentina.
Fashion Academic Committee, *Member*
- 2008 – 2011 All Japan Fashion Teachers Organization, New York, NY.
Committee Member and Juror
- 2008 Hong Kong Polytechnic University, Hong Kong, China.
International Illustration Competition, *Juror*
- 2007 International Textiles and Apparel Association (ITAA), Knoxville, TN.
Competition Juror

Manuscript Reviewer

Bloomsbury Publishing, AVA Publishing, Quarto Publishing, Laurence King Publishing, Common Ground Publishing

Additional Service to the Field of Education

- 2019 Massachusetts Institute of Technology (MIT), Cambridge, MA.
MIT Design Lab, DeSForM19 Conference, *Referee*
- 2018 Brown University, Providence, RI.
f@b (Fashion at Brown)
Panelist with S. Chiu, Director of Design for Macy's, and Providence-based designer A. Deblasio.
- Rhode Island School of Design (RISD), Providence, RI.
Critic, junior core design course.
- 2016 Brown University, Providence, RI.
f@b (Fashion at Brown)
Invited to discuss the increasing small-scale local business movement and how future business ventures may remain sustainable in the local/global economy. Participation included presenting a research study and serving as a panelist to discuss the design industries.

McKeefry, A. (2016). *200 Skills every fashion designer must have: The indispensable guide to building skills and turning ideas into reality*. London: Barron's Educational Series Inc.
U.S. Content Advisor

2015 Brown University, Providence, RI.
"Fashion + Entrepreneurship," *Panelist*

2012 Samsung Art and Design Institute (SADI), Seoul, South Korea
Participated in an education research study administered by the Bunofsky Research Group.

International Textile and Apparel Association (ITAA), Knoxville, TN.
Invited to provide quantitative and qualitative research about fashion design graduates' transition from academia into professional practice.

C.F.D.A. Fashion Education Summit, New York, NY.
Co-Coordinator and Keynote Speaker
Initiated and co-created an annual event with The Council of Fashion Designers of America (CFDA). The event brings together fifteen leading U.S. design schools with Industry leaders to discuss the future of fashion education. Served as keynote speaker at the 2012 inaugural event.

The Joan Mitchell Foundation
Invited to deliver a lecture to pre-college students about diverse career opportunities in the fashion industry and undergraduate fashion design education.

2011 The Joan Mitchell Foundation
Invited to participate on an arts education panel for pre-college students enrolled in The Joan Mitchell Foundation Art Programs.

2010 Iverson, A.M. (2010). *In fashion: From retail to the runway, everything you need to know to break into the fashion industry*. New York: The Crown Publishing Group.
Featured interview examines fashion education, professional development, and the fashion industry.

2009 The Color Association of the United States
Invited to participate on a "think tank" that examined how color theory, its applications, and pedagogy can advance design education.

Wiley Blackwell Publishing
Invited to serve as consultant on the publishing needs of academic institutions and students, and the future of fashion education and industry practices.

2007 Design School Kolding, Kolding, Denmark
Interviewed by a Designskolen Kolding professor for a study about fashion design pedagogy, the future of design education, and teaching practices; study resulted in the publication Fashion Research at Design Schools by Elise Skjold.

Service to the University

The School of Fashion, Parsons School of Design

2005 – present Faculty Observations, *Reviewer*
Conduct observations and author final reports for the program directors.

2019 – 2021 Research, Scholarship, and Creative Practice Committee, *Chair*

2020, 2021 The Cristobal Balenciaga Museum Project, *Juror*

2008 – 2019 School Curriculum Committee
2017 - 2019 Chair

- 2016 - 2017 *Co-Chair*
2010 - 2011 *Member*
2008 - 2010 *Chair*
- 2018 – 2019 School Leadership Council, *Member*
- 2017 – 2018 AAS Program Task Force, *Member*
Collaborated with committee members to assess the restructured AAS Degree Programs in Marketing and Fashion Design. Reviewed and assessed the programs' academic structures, curricula, and learning outcomes. Created and delivered pedagogy workshops for faculty members throughout spring 2018.
- 1998 – 2017 Curriculum Coordinator
2015 – 2017 *Design Studio 1 & 2*
2011 – 2012 *Integrated Studio 3 & 4*
2010 – 2011 *Concept Development 3 & 4*
2005 – 2010 *Concept Development 1,2,3,4,5,6*
2003 – 2011 *Summer Intensive Studies Program*
1998 – 2005 *Parsons Academy*
- 2008 – 2016 Alumni Curriculum Discussion Committee (ACDC), *Founder and Member*
Founded a biannual focus groups that brought together Parsons alumni for research purposes.
- 2015 – 2016 Public Programs, Projects, and Exhibitions Committee (PPEC), *Member*
- 2013 – 2014 School Curriculum Committee (SCC) / Research, Scholarship, and Creative Practice Committee (RSCP), *Chair*
- 2010 – 2014 End of the Year Committee, *Member*
Sub-Committees:
2014 *Video Production Committee*
2014 *Exhibition Installation Committee*
2013 *Video Production Committee*
2013 *Exhibition Committee*
2012 *Communications Committee*
2012 *Set Design and Curation Committee*
- 2013 – 2014 560: Pedagogy and Research, *Editor*
Co-founded and developed the Pedagogy and Research section for the School's website.
- 2007 – 2014 University College for the Creative Arts at Epsom, U.K., *Coordinator*
Co-founded an annual partnership between senior-level Parsons BFA Fashion Design and Epsom BA (Honors) Journalism students. Students collaborated through interviews, blogs, and the documentation of their thesis processes. The deliverable was an article in Epsom's Segue magazine that was distributed at London Graduate Fashion Week.
- 2013 First Year Electives Working Group, *Member*
Member. Collaborated with colleagues to develop courses for first year students considering the fashion design major. Course content introduced discipline-specific skills, such as patternmaking and drawing, alongside the core principles of art and design.
Assistant Professor of Fashion Design Search Committee, *Member*
- 2012 – 2013 Student Affairs Committee, *Chair*
Created and established procedures and protocols for student-led initiatives.
- 2009 – 2013 Research, Scholarship and Creative Practice (RSCP) Committee, *Member*

- 2012 Renewable Term Appointment Review Subcommittee, Member
- 2010 – 2012 BFA Curriculum Coordinators Committee
 2011 – 2012 Member
 2010 – 2011 Chair
- 2011 Associate Professor of Fashion Design (tenure-track) Search Committee, Chair
Renewable Term Appointment Review Subcommittee, Chair
- 2010 – 2011 BFA Faculty Roundtables, Founder and Chair
Founded a peer mentorship group for faculty members that met three times per semester to discuss teaching, student development, and curricula.
- 2008 – 2011 BFA Thesis Review, Coordinator and Host
Coordinated and hosted over 150 industry leaders to jury 170 senior theses during a 10-day period.
- 2008 – 2011 School Leadership Committee (SLC), Member
- 2007 Dean of Fashion Search Committee, Member
Donna Karan Professorship in Fashion Design Search Committee, Chair

Parsons School of Design

- 2022 – present Curriculum on Undergraduate Education (CUE), Member
- 2015 – present Advancement, Promotion, and Tenure Committee (APT), Member
 Subcommittees: Chair (2), Member (2)
- 2013 – 2020 Cuaderno: Journal of the Center for Studies in Design and Communications
 Co-Founder, Editor, and Coordinator
Co-Founded and co-produced a design education-themed academic journal between The University of Palermo, Buenos Aires and Parsons, New York. Publications are presented at the annual Latin American Conference of Design Education attended by over 5,500 participants from approximately 330 international institutions of design education. Publications to date include issues 48, 53, 64, and 78.
- 2019 Parsons Open Campus: Fashion Certificate Program, Program Consultant
- 2007 – 2019 Parsons Curriculum Committee, Member (2016 – 2019; 2007 – 2010)
- 2017 – 2019 Indian School of Design and Innovation (ISDI), Mumbai, India.
 Coordinator, BFA Fashion Design
- 2017 The Fulbright Scholarship Award Committee, Member and Student Advisor
- 2012 – 2016 Parsons Faculty Council (PFC)
 2012 – 2016 Member, peer-elected
 2013 – 2014 Secretary, peer-elected
 PFC Subcommittees:
 2015 – 2016 Benefits
 2012 – 2014 Workload
- 2013 – 2014 Parsons SPACE Curriculum Committee, Member
- 2013 National Association of Schools of Art and Design (NASAD) Report
 Author, School of Fashion Report

- Parsons SPACE Programs: Fashion Certificate Program, Curriculum Advisor
- 2010 – 2011 Parsons SPACE Curriculum Committee, Member
- 2010 Parsons Paris, AFAD Assessment Report: BFA Fashion Design Program, Author
- 2009 – 2011 Admissions Orientation Day, Presenter
- 2008 – 2011 Parsons Open House, Presenter
- 2007 – 2011 National Portfolio Day, Parsons Representative and Portfolio Reviewer
- 2006 – 2011 Accepted Students Day, Presenter
- 2006 – 2011 Major Choice Event, Presenter
- 2008 – 2010 Parsons Undergraduate Review Committee, Member
Member. Served on a Parsons-wide committee charged with rethinking the existing Parsons academic philosophies. Emphasis was placed on providing students with disciplinary depth and interdisciplinary breadth, flexible pathways of study, and a design education that responds to globalization. Outcomes included the new 120-credit model launched in Fall 2013.
- 2009 Parsons Workload Task Force Committee, Member and Co-Author
- 2008 – 2009 Parsons Undergraduate Review Task Force, Member
- 2007 – 2009 Parsons Benefit Show Committee, Member
- 2007 – 2008 Parsons Chairs Council, Member

The New School University

- 2016 – present The Provost's Office, Dossier Mentor
Chosen to mentor professors across the university undergoing dossier review for promotion. Responsibilities include mentoring faculty through the authorship of personal statements and the curation of dossier materials prior to University and Board reviews.
- 2022 Multi-Year Review Committee
Chair, 2 subcommittees
Member, 2 subcommittees
- 2019 – 2022 New School Institutional Review Board, Member and Reviewer
- 2020 The University Distinguished Teaching Award Committee, Jury Member
The Outstanding Achievements in Social Justice Teaching Award Committee, Jury Member
- 2018 Multi-Year Review Committee
Chair, 2 subcommittees
Member, 3 subcommittees
- 2017 The New School University New Part-Time Faculty Orientation, Workshop facilitator
One of twelve university faculty members chosen to lead workshops for newly-hired adjunct and full-time professors. Activities examine pedagogical practices, student development, classroom community, course planning, and successful strategies for teaching and learning.

- 2016 Multi-Year Review Committee
Chair, 2 subcommittees
Member, 3 subcommittees
- 2014 What is Peer Review? A Peer-to-Peer Mutual Mentoring Event for All Parsons and New School Full-Time Faculty
Panelist for "How Does the Scholarship of Teaching Apply in Practice-Based Learning" session.
- 2008 - 2009 The University Distinguished Teaching Award Committee, Jury Member

Service to the Profession

- 2013 – 2019 The Old Farmer's Almanac
Authored annual reports outlining upcoming fashion trends.
- 2017 La Nación, Buenos Aires, Argentina.
Research study presented at the XII Edition of the Latin American Meeting of Design featured in the leading Argentine daily newspaper.
- 2013 Vanidades, Buenos Aires, Argentina.
Featured interview for an Argentine fashion magazine examined the contemporary role of the fashion designer and how professional practice will evolve on global and local levels. Design education and the ways graduates can be prepared to meet these new demands were also evaluated.
- 032c: Manual for Freedom, Research, and Creativity
Interviewed by a Berlin-based international publication for an article about the House of Balenciaga and designer Nicolas Ghesquiere. Interviewees included Grace Coddington of American Vogue, Eric Wilson of The New York Times, Tony Delcampe of La Cambre-Mode[s], and James Kaliardos of Visionaire.
- Le Fin Magazine, UK.
Featured Interview for a British magazine discussed fashion design education, professional practice, and student development. Interviewees included Wendy Dagworthy, Head of Fashion and Textiles, Royal College of Art (UK) and Adrian Parry Roberts, Director, Instituto Marangoni, London.
- The American Hijab Competition
Invited to serve as a juror for a New York Times featured design competition showcasing modern interpretations of the hijab for the American audience.
- 2012 Colegiatura Colombiana, Medellin, Columbia.
Contributed research to a faculty's study "The Fashion Premium Market: An International Look and Its Possible Implementation to the Manufacturing, Textile, Design, and Fashion Sector of the City of Medellin."
- New York Institute of Technology (NYIT)
Invited to critique fourth-semester architecture projects, "Highline Fashion" showcasing proposals for fashion designers' offices, studios, and retail spaces.
- Noticias Positivas, Buenos Aires, Argentina.
Interviewed for a radio station talk-show based in Buenos Aires about the importance of sustainability in design and how academic programs can effectively promote these areas in coursework.
- 2011 The New York Times
Interviewed by reporter Erik Piepenburg for an article about the "On Stage in Fashion" exhibition at The New York Public Library for the Performing Arts.
- 2010 Men's Health Magazine
Interviewed for "25 Accepted Truths That Aren't True," an article about consumer spending habits in menswear and how attitudes and activities can be improved.

Segue Magazine, UK.

University College for the Creative Arts, Epsom UK.

Featured interview discusses the recent trend in transformable clothing and how this reflects current economies and consumer needs.

Channel Young, Beijing, China.

Filmed interview featured in a documentary about global fashion design and the role education plays in preparing future practitioners.

2009

Women in Need Foundation

Designed and executed a model house for a charity auction benefitting homeless women and children.

Agence France-Presse, France.

Interviewed for an article discussing current global economy, how design houses are responding to economic challenges, and the shift of the designer's role as demonstrated in the highly publicized restructure at the House of Ungaro, Paris.

The Asahi Shimbun, Tokyo, Japan.

Interviewed by the most highly circulated newspaper in Japan for an article about fashion design education. Topics included the pedagogical goals at Parsons and the ways students are prepared for the fashion design practice.

Boutique 1 Magazine

Provided data about the Parsons BFA Fashion Design Program and methods of fashion design education for a fashion and lifestyle magazine published quarterly in Dubai by Boutique 1 Group, LLC; featured schools included Central Saint Martin's and Royal College of Art.

2008

Japanese Ministry of Economy, Trade, and Industry

Interviewed by the government-hired Mitsubishi Group to discuss fashion design program structure and curriculum, and proposals for strengthening the Japanese textile industry.

Segue Magazine, UK

University College for the Creative Arts, Epsom UK.

Interviewed for an article about the Parsons BFA Fashion Design Program, the future of global fashion education, and the current industry practices.

2007

Money Magazine

Interviewed for the "Budget Shopping Guide: Apparel" annual publication

The Wall Street Journal

Interviewed for an article citing the trend in the color yellow. Discussed historical and psychological contexts, prevalence in contemporary design, and methods for successful application. July 2007.

Women's Wear Daily (WWD)

Biographical interview for the article series "At work with..." Content described views on fashion design education, the industry, the academic mission of the Parsons BFA Fashion Design Program, and student development. June 2007.

Industry Experience

2006 – 2010

Mendoza Inc., New York, NY.

Design Consultant

Performed concept and design development for the private-label firm Yesim Incorporated based in Istanbul, Turkey. International clients included Zara, Hugo Boss, Marks and Spencer, Fila, and The Gap Incorporated.

- 1998 – 2006 Michael Akers, New York, NY.
Designer
 Created and developed a designer-market eveningwear and dress collection. Responsibilities included extensive design development, fabric resourcing, illustration, oversight of the sample room, store appointments, production management, and production of seasonal showroom events and trunk shows for press and retail. Maintained an 80% sell-through at Bergdorf Goodman. Designs featured in the widows of Saks 5th Avenue and esteemed publications such as Women's Wear Daily (WWD).
- 1995 – 1998 Kenneth Richard, New York, NY.
Designer
 Designed and developed designer price-point Spring/Summer and Autumn/Winter collections. Researched fabrications; attended Premier Vision fabric fair in Paris, France; developed fabric stories; and performed trend research. Designed the Tokyo-based Imagina account biannually. Illustrated for various trade publications such as Women's Wear Daily (WWD) and store accounts. Involved in all facets of production management, cutting, and basic pattern drafting. Organized and facilitated biannual seasonal shows during New York Fashion Week. Designs and illustrations featured in international publications such as American Vogue, American Elle, Harper's Bazaar, The New York Times, and WWD.
- 1997 ICB (International Concept Brand) New York, NY.
Design Consultant
 Designed Spring/Summer and Fall/Winter collections through the Kenneth Richard Visiting Designer contract. Responsibilities included trend forecasting, design development, fabric research, merchandising, and illustrating for press. Participating designers have included Michael Kors, Viktor Horsting and Rolf Snoeren, and Prabal Gurung.
- 1996 – 1997 Marc Jacobs, New York, NY.
Freelance Designer
 Designed, developed, and merchandised silhouettes, fabrics, and color stories for the Marc Jacobs Look and Two:C womenswear collections. Illustrated storyboards implemented in a Japanese television commercial for the Look Spring 1997 collection.
- 1994 – 1995 Cygne Design, New York, NY.
Chief Assistant Designer
 Responsible for trend, color, and fashion research for all corporate accounts. Designed, illustrated, and merchandised for the Ann Taylor, The Broadway, and Winkleman's accounts. Awarded promotion and oversaw own business account after three months of employment.
- 1994 Donna Karan International, New York, NY.
Freelance Designer
 Selected from 90 graduates from the Parsons BFA Fashion Design Program to design in the DKNY womenswear division. Assisted in all areas of design development, illustration, and fabric research.

Grants

Parsons Faculty Student Research Assistant Fund (PI, \$5,100, 2021 – 2022)

Funding to support research for a forthcoming book about design pedagogy and student development. Additional research was applied towards published articles for academic journals and press. Maximum amount awarded for year-long research assistance.

Parsons Faculty Student Research Assistant Fund (PI, \$5,100, 2020 – 2021)

Funding to support research for a forthcoming book about design pedagogy and student development. Additional research was applied towards published articles for academic journals and press. Maximum amount awarded for year-long research assistance.

Parsons Faculty Student Research Assistant Fund (PI, \$5,100, 2019 – 2020)

Funding to support research for a forthcoming book about design pedagogy and student development. Additional research was applied towards published articles for academic journals and press. Maximum amount awarded for year-long research assistance.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$2,500, 2018)

Funding to present the 4th publication of Cuaderno, a peer-reviewed journal collaboration I co-founded between Parsons and The University of Palermo, Buenos Aires, at the 2018 Latin American Conference on Design Education. Also presented a peer-reviewed paper at the conference.

Parsons Faculty Student Research Assistant Fund (PI, \$5,100, 2017 – 2018)

Funding to support research for a forthcoming book about design pedagogy and student development. Additional research was applied towards published articles for academic journals and press. Maximum amount awarded for year-long research assistance.

Parsons Faculty Student Research Assistant Fund (PI, \$3,652, 2014 – 2015)

Funding to support ongoing research in design education theory, curricula, student development, and international educational entrepreneurship. Outcomes included published papers and conference presentations.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$2,350, 2014)

Funding to present a peer-reviewed paper at the 8th International Conference on Design Principles and Practices co-hosted by The University of British Columbia and Emily Carr University in Canada.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$2,589, 2013)

Funding to present a peer-reviewed paper at the 7th International Conference on Design Principles and Practices hosted by Chiba University, Chiba, Japan.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$2,370, 2012)

Funding to research fashion design education and the graduates' transitional experience into the professional practice at The University of Palermo, Buenos Aires, Argentina. Research contributed towards my M.S.Ed. thesis and a published article in The International Journal of Humanities and Social Sciences.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$1,885, 2011)

Funding to attend the Arts of Fashion Symposium to serve as Director for the annual Fashion.edu Lecture Series. Moderated a panel discussion that examined innovative design education models in Paris, Beijing, and New York City. Research contributed to forthcoming M.S.Ed thesis.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$1,575, 2010)

Funding to serve as Director for the annual Fashion.Edu Lecture Series hosted by The Arts of Fashion Symposium. Invited and coordinated guest speakers and moderated a panel discussion that explored the future of design education. Research findings contributed towards a second book.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$4,000, 2010)

Funding to support research in fashion design education in Florence and Milan, Italy. Research contributed to the publication of a first and second book about design process.

Parsons Faculty Research, Scholarship, and Creative Practice Fund (PI, \$800, 2009)

Funding to attend the annual Arts of Fashion Symposium and served as Director for the Fashion.Edu Lecture Series. Research was disseminated via a Parsons program-wide lecture and supported my first book.