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Steven Faerm

Parsons School of Design
2 W. 13th St., Room 1012
New York, NY 10011

faerms@newschool.edu
www.StevenFaerm.com

Appointments

Parsons School of Design

2025 – present	Professor of Fashion	The School of Fashion
2014 – 2025	Associate Professor of Fashion	The School of Fashion
2005 – 2014	Assistant Professor of Fashion	The School of Fashion
2000 – 2005	Adjunct Faculty Member	Parsons BFA Fashion Design Program
1998 – 2005	Adjunct Faculty Member	Parsons Academy (pre-college)
2007 – 2011	Director, BFA Fashion Design	The School of Fashion
2005 – present	Curriculum Coordinatorships	

Elective Courses	*The School of Fashion*	*2022 – present*
Design Studio 1 & 2	*BFA Fashion Design*	*2015 – 2017*
Integrated Studio 3 & 4	*BFA Fashion Design*	*2011 – 2012*
Concept Development 3 & 4	*BFA Fashion Design*	*2010 – 2011*
Concept Development 1, 2 ,3 ,4 ,5, 6	*BFA Fashion Design*	*2005 – 2010*
Fashion Design	*Parsons Open Campus*	*2003 – 2011*
Drawing	*Parsons Open Campus*	*2003 – 2011*
Fashion Design	*Parsons Academy*	*1998 – 2005*

Villioti Fashion Institute, Johannesburg, South Africa

2007 – 2016	Curriculum Coordinator, Fashion Design Seminar

Education

Ed.M. Harvard University Graduate School of Education
Learning and Teaching Pathway

M.S.Ed. Bank Street College of Education | Parsons School of Design
Leadership in The Arts Program. Thesis: *From classroom to design room: The transitional experience of the fashion design graduate.*

B.F.A. Parsons School of Design
Fashion Design, Departmental Honors
B.A./B.F.A., Fashion Design and English Literature (transfer, years 1–3)
B.B.A., Design and Management (initial major)

Research Interests

Design Education, Pedagogy, Curriculum and Program Development, Young Adult Cognitive and Emotional Development, Generation Z.

Awards and Honors

The Excellence in Education Award, 2026, The Education 2.0 Conference, Las Vegas, NV.

The Spark Award, 2025, The New School, New York, NY.
Finalist Nominee. *Selected as one of 8 finalists from 186 initial nominees within a university community of over 12,000 people to receive the inaugural annual award honoring individuals "who generate fresh ideas, fuel creativity, and transcend boundaries to drive positive change on campus and beyond."*

IFFTI Initiative Award: Best Paper, 2019, International Foundation of Fashion Technology Institutes (IFFTI) 21st Annual Conference. Manchester Metropolitan University, Manchester, UK. Senior Faculty category.
Paper: *The Future of the Fashion Designer: Changing Concepts of the Designer and Consumer Relationship in the Age of Sustainable Practice.*

Latin American Congress on Teaching Design: Guest of Honor, 2017, The University of Palermo, Buenos Aires, Argentina.

Latin American Congress on Teaching Design: Guest of Honor, 2015, The University of Palermo, Buenos Aires, Argentina.

Latin American Congress on Teaching Design: Guest of Honor, 2013, The University of Palermo, Buenos Aires, Argentina.

The Faculty Award, 2011, The School of Fashion, Parsons School of Design, New York, NY.

The University Distinguished Teaching Award, 2008, The New School, New York, NY.

Designer of the Year Nominee, BFA Fashion Design Program, 1994, Parsons School of Design, New York, NY.

Publications

Books

Faerm, S. (2023). *Introduction to Design Education: Theory, Research, and Practical Applications for Educators.* Routledge.
This book, the first of its kind in that it integratively provides readers—from first year teachers to design education directors and scholars—with an understanding of the shifting design industries and how design education in the United States is responding. It then contextualizes design pedagogy within the framework of student development, which is a critical component to fostering successful teaching, optimal learning, and student success. Finally, it provides readers with practical teaching strategies they may adopt for their own teaching practices and learning environments.

Faerm, S. (3rd ed. 2022; 2nd ed. 2017; 1st ed. 2010). *Fashion Design Course: Principles, Practice, and Techniques: The Practical Guide for Aspiring Fashion Designers*. Barron's Educational Series; Thames & Hudson.
Featured text on multiple international college-level required reading lists. Approximately 140,000 copies sold worldwide. Published in 9 languages: English, Chinese, Japanese, Portuguese, Italian, French, Spanish, Czech, and German. Book content examines fashion design through theory and praxis. Diverse approaches to the design process and research methods, historical context, textiles and knitwear, portfolio structures, and professional development are all reviewed.

Faerm, S. (2012). *Creating a Successful Fashion Collection: Everything You Need to Develop a Great Line and Portfolio*. Barron's Educational Series Inc; A & C Black Publishers, Ltd.
Featured text on multiple international college-level required reading lists. 40,000 sold worldwide. Published in 4 languages: English, German, Chinese, and Korean. Book content examines the final year of undergraduate studies in fashion design including thesis development, the graduate portfolio, professional preparation, current industry practices, and the future of design education are discussed.

Book in Review

Faerm, S. (Ed.). *The Future of Design Education: Theories, Speculations, and Emergent Practices*. Routledge.

This edited volume critically examines the transformative shifts in design education precipitated by the COVID-19 pandemic, offering a transdisciplinary perspective on emerging pedagogical paradigms. Bringing together essays by international scholars and academic leaders, the book interrogates key issues such as technological integration (including AI), equity and access, institutional sustainability, and faculty and curricular innovation. It provides both theoretical frameworks and applied strategies aimed at reimagining design education for the shifting academic and sociocultural landscape.

Journal Articles, Book Chapters, and Conference Proceedings

Faerm, S. (2025). The role of empathy in cultivating equitable and just learning environments. *The Fashion Studies Journal, 16.*

Faerm, S. (2024). Afterword. In Jun, G., *Fashion, disability, and co-design: A human-centered design approach*. Bloomsbury Publishing.

Faerm, S. (2024). Foreword. In Cho, K., *Fashion passion*. Gyeongchunsa Publishing.

Faerm, S. & Quinn, K. (2023). Reflective teaching practices and inclusive learning environments. In D. Jones, N. Borekci, V. Clemente, J. Corazzo, N. Lotz, L. M. Nielsen, & L-A. Noel (Eds.), *The 7th International Conference for Design Education Researchers*. Design Research Society.

Faerm, S. (2023). Beyond the aesthete: Transforming the role of the fashion designer in an emergent social construct. *Fashion Highlight Journal, 1*(1), 40-49.

Faerm, S. (2021). Evolving "places": The paradigmatic shift in the role of the fashion designer. *Fashion, Style & Popular Culture, 8*(4), 399–417.

Faerm, S. (2020). Students' cognitive and emotional development during the transition from high school to design school. *The International Journal of Design Education, 14*(4), 61–78.

Palomo-Lovinski, N. & Faerm, S. (2019). The future of the fashion designer: Changing concepts of the designer and consumer relationship in the age of sustainable practice. Proceedings from *International Foundation of Fashion Technology Institutes (IFFTI) 21st Annual Conference.* Manchester Metropolitan University. **Winner, "Best Paper**" in the senior faculty category.

Faerm, S. (2018). Contemplative pedagogy in the college classroom: Theory, research, and practice for holistic student development. *Centro de Estudios en Diseño y Comunicación, Cuaderno, 78,* 159–182.

Palomo-Lovinski, N. & Faerm, S. (2018). Changing rules of the game: Sustainable product service systems and manufacturing in the fashion industry. *Centro de Estudios en Diseño y Comunicación, Cuaderno, 78,* 213–226.

Faerm, S. (2018). What's it worth?: The emotional value of future design and its impact on design education. *International Journal of Education and Human Development, 4*(2), 32–37.

Faerm, S. (2017). The shifting role of the fashion designer. In K. Vaidya (Ed.), *Fashion design for the curious: Why study fashion design?* The University of Western Australia.

Faerm, S. (2016). Developing new value in design: Not "what" but "how." *Centro de Estudios en Diseño y Comunicación, Cuaderno, 64,* 207–224.

Werner, T. & Faerm, S. (2016). The utilization of commercial media to engage and positively impact communities. *Centro de Estudios en Diseño y Comunicación, Cuaderno, 64,* 277-294.

Faerm, S. (2015). Building best practices for fashion design pedagogy: Meaning, preparation, and impact. *Centro de Estudios en Diseño y Comunicación, Cuaderno, 53,* 189–213.

Fry, A. & Faerm, S. (2015). Post-recession consumerism in the U.S.: The influence of cheap and chic consumer products on perceptions of income inequality. *Centro de Estudios en Diseño y Comunicación, Cuaderno, 53,* 169–188.

Palomo-Lovinski, N. & Faerm, S. (2014). Shifting ideas of time and place in fashion. Proceedings from *Shapeshifting: A Conference on Transformative Paradigms of Fashion and Textile Design*. Auckland University of Technology

Faerm, S. (2014). From classroom to design room: The transitional experience of the fashion design graduate. *Centro de Estudios en Diseño y Comunicación, Cuaderno, 48,* 129–152.

Fry, A., Arakji, R., & Faerm, S. (2014). Achieving the new graduate dream: Building sustainable business success at a small scale. *Centro de Estudios en Diseño y Comunicación, Cuaderno, 48,* 153–175.

Faerm, S. (2013). Foreword. In Fitzgerald, T. & Taylor, A., *1,000 Dresses: The fashion design resource*. Barron's Educational Series Inc.

Faerm, S. (2012). Towards a future pedagogy: The evolution of fashion design education. *International Journal of Humanities and Social Science, 2* (23), 210–219.

Faerm, S. (2009). Foreword. In Grandon, A. & Fitzgerald, T., *200 projects to get you into fashion design*. Barron's Educational Series Inc.; A & C Black Publishers, Ltd.

Palomo-Lovinski, N. & Faerm, S. (2009). What is good design?: The shifts in fashion education of the 21st century. *Design Principles and Practices: An International Journal, 3* (6), 89–98.

Other Publications

Faerm, S. (2026). The 6 marketing tips Gen Z buys into: From fastvertising to value, how brands can connect with a generation shaped by uncertainty. *The Impression.*

Faerm, S. (2024). What I learned teaching design students for over 25 years. *The Faculty Center Newsletter, The New School.*

Faerm, S. (2023). The students of today are the design industry of tomorrow. *The Impression.*

Faerm, S. (2023). "Don't worry—you'll figure it out": Learning how to teach design. *Ed. Magazine, Harvard University*.

Faerm, S. (2023). Cultivating a reflective teaching practice. *The Faculty Center Newsletter, The New School.*

Faerm, S. (2018). Targeting 'Z': Marketing and branding strategies for an emerging generation. *The Impression*.

Faerm, S. (2018). A world in flux. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno, 78,* 153–158.

Faerm, S. (2017). Ten big ideas for the entering class: What really matters in design school. *The Impression*.

Faerm, S. (2016). Stress level 'tilt': 5 effective ways to prevent it. *The Impression*.

Faerm, S. (2016). Emerging theories of value and commodity in design education and professional practice. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno, 64,* 169–174.

Faerm. S. (2015). Year one, design school: Ups, downs, and all arounds. *The Impression*.

Faerm. S. (2015). Moving from "what" to the "how" in design industry and education. *The Impression*.

Faerm, S. (2015). Interpreting 21st century design thinking: Extreme new worlds. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno, 53,* 147–152.

Faerm, S. (2014). Dodging the higher education crisis: College tuition, student loans, and how course hybridization can help. *M / I / S / C / Magazine.*

Faerm, S. (2014). Industry and academia. In F. Knop (Ed.), *Centro de Estudios en Diseño y Comunicación, Cuaderno, 48,* 107–111.

Faerm, S. (2013). A more responsive and responsible design education. *M / I / S / C / Magazine.*

Faerm, S. (2013). Why art and design higher education needs advanced pedagogy. *M / I / S / C / Magazine.*

Faerm, S. (2013). Finding aesthetic inspiration in a commodity driven world. *M / I / S / C / Magazine.*

Presentations

Refereed Presentations

Faerm, S., Garza, B., Hildebrandt, M., Barber,B., & DeFlitch, B. (2026). *Are We Listening? Giving Students A Voice in Their Education*. The Education 2.0 Conference, Las Vegas, NV.

Faerm, S. (2025). *Advancing Faculty Mentorship in Design Higher Education*. The 19th International Conference on Design Principles and Practices. Lasalle College of the Arts, Singapore.

Faerm, S. (2024). *The Role of Empathy in Cultivating Equitable and Just Learning Environments.* Transformative Fashion Pedagogies 2.0. Hong Kong Polytechnic University, London College of Fashion, Parsons School of Design, and Colegiatura Columbia (remote).

Faerm, S. (2023). *Designing a New Designer: A Speculative Future for Fashion Designers and the Global Fashion Industry*. The Korean Society of Costume Conference. Seoul, South Korea. **Keynote speaker.**

Faerm, S. (2023). *The Role and Impact of Faculty Mentorship in Transformative Pedagogies.* Transformative Fashion Pedagogies 1.0. London College of Fashion & Parsons School of Design (remote).

Faerm, S. (2023). *How to Rethink Design Education in a World of "Stuff*." The International Design Symposium. National Institute of Fashion Technology, Jodhpur, India.

Faerm, S. (2020). *Understanding the Fashion Design Student's Transitional Experience from Foundation Year to Program Major*. The 27th International Conference on Learning. Valencia University, Valencia, Spain.

Faerm, S. (2020). *Evolving "Places": The Paradigmatic Shift in the Role of the Fashion Designer*. The Popular Culture Association National Conference. Philadelphia, PA. (Accepted though cancelled due to Covid-19)

Faerm, S. (2019). *A Modern Synthesis: Performance and the Fashion Arts in the 20th and 21st Centuries*. Performance: In Art and Art Education. Columbia University, Teachers College, New York, NY.

Palomo-Lovinski, N. & Faerm, S. (2019). *The Future of the Fashion Designer: Changing Concepts of the Designer and Consumer Relationship in the Age of Sustainable Practice*. International Foundation of Fashion Technology Institutes (IFFTI) 21st Annual Conference. Manchester Fashion Institute, Manchester Metropolitan University, Manchester, UK.

Faerm, S. (2018). *Stressed Out on Campus: Key Factors Affecting Undergraduates' Sense of Well-Being*. 2018 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.

Blackshire, S. & Faerm, S. (2018). *Implications for Arts Program Curricula per Students' Academic, Cognitive, and Developmental Needs*. Association for Theater in Higher Education Conference, Boston, MA.

Blackshire, S. & Faerm, S. (2018). *Addressing Student Needs to Empower Entrepreneurial Artists for the 21st Century*. Association for Theater in Higher Education Conference, Boston, MA.

Faerm, S. (2017). *Students' Cognitive and Emotional Development During the Transition from High School to Design School*. The 11th International Conference on Design Principles and Practices. George Brown College, Toronto, Canada.

Faerm, S. (2017). *Developing New Value in Design: Not "What" but "How."* 2017 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.

Werner, T. & Faerm, S. (2016). *The Utilization of Commercial Media to Engage Marginalized Communities and Engender Positive Change.* 2016 Association for Slavic, Eastern European, & Eurasian Studies – International Association for the Humanities Summer Convention. Ukrainian Catholic University, Lviv, Ukraine.

Faerm, S. (2015). *Year One: Examining the Students' Transitional Experience from High School to Design School*. 2015 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.

Faerm, S. (2015). *From Classroom to Design Room: The Transitional Experience of the Design School Graduate*. Harvard Graduate School of Education Student Research Conference. Harvard University, Cambridge, MA.

Faerm, S. (2015). *From High-School to Design School: The Transitional Experience of the Fashion Design Undergraduate*. Harvard Graduate School of Education Student Research Conference. Harvard University, Cambridge, MA.

Palomo-Lovinski, N. & Faerm, S. (2014). *Shifting Ideas of Time and Place in Fashion*. Shapeshifting: Fashion and Textile Design Conference. Auckland University of Technology, Auckland, New Zealand.

Faerm, S. (2014). *Moving from "What" to "How": The Future of Research, Meaning, and Narrative in Fashion Design*. The 8th International Conference on Design Principles and Practices. Emily Carr University of Art and Design, Vancouver, Canada.

Faerm, S. (2013). *Achieving the New Graduate Dream: Building Sustainable Business Success at a Small Scale*. 2013 Latin American Congress of Design Education. The University of Palermo, Buenos Aires, Argentina.

Faerm, S. (2013). *From Classroom to Design Room: The Transitional Experience of the Fashion Design Graduate*. The 7th International Conference on Design Principles and Practices. Chiba University, Chiba, Japan.

Faerm, S. (2012). *Between Pedagogy and Practice: The Fashion Design Graduates' Entrance into the Professional Practice*. Arts of Fashion Symposium, San Francisco, CA.

Faerm, S. (2012). *Synthesis: Advancing Fashion Design Education with Industry.* Council of Fashion Designers of America Fashion Education Summit, New York, NY. **Keynote Speaker.**

Faerm, S. (2011). *Teaching Creativity in Beijing, Paris, and New York*. Arts of Fashion Symposium, San Francisco, CA.

Palomo-Lovinski, N. & Faerm, S. (2009). *What is Good Design?: The Shifts in Fashion Education of the 21st Century*. The 3rd International Conference on Design Principles and Practices. The University of the Arts, Berlin, Germany.

Faerm, S. (2008). *Designing a Design Program: Fashion Design Pedagogy*. Arts of Fashion Symposium, San Francisco, CA.

Invited Presentations

Faerm, S. (2026). *Reading Design: From Object to Meaning*. The New York Times, New York, NY.

Faerm, S. (2026). *Innovation in the Middle: How Breakthrough Design Emerges During Process*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2026). *The Value Shift: From Material Goods to Emotional Experience in Design*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2026). *Human Creativity in the Age of AI: Emotion, Judgment, and the Future of Design Practice*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2025). *Process Over Product: Reframing Creativity in Design Education*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2025). *Design Practice in Flux: A Research-Based Framework for Understanding Design Education and Career Trajectories*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2025). *From Design Education to Design Industry.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2025). *Creating Creativity Through Innovative Design Methods.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2024). *Inventive Design Processes for Innovative Product and Practice.* The University of Pisa, Pisa, Italy.

Faerm, S. (2024). *Fashion, Narrative, and the Emerging Designer*. Sungkyunkwan University, Seoul, South Korea.

Faerm, S. (2024). *To Construct Fashion Innovation, You Must Deconstruct the Scaffold*. Sungkyunkwan University, Seoul, South Korea.

Faerm, S. (2024). *Book Talk: Introduction to Design Education: Theory, Research, and Practical Applications for Educators*. Harvard Graduate School of Education, Cambridge, MA.

Faerm, S. (2024). *Strategies for Innovative Ideation*. The University of Pisa, Pisa, Italy.

Faerm, S. (2024). *Book Talk: Introduction to Design Education.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2024). *Constructing A Future Designer Requires a New Support System*. The University of Pisa, Pisa, Italy.

Faerm, S. (2024). *Designers, Branding, and the Advancing Industry*. Sungkyunkwan University, Seoul, South Korea.

Faerm, S. (2024). *Let's Reconstruct and Innovate the Design Method. (Here's How.).* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2023). *Fashion Forward: Emerging Ideas in Design Education and Industry (Book Talk)*. The University of Buenos Aires, Buenos Aires, Argentina.

Faerm, S. (2023). *Design Fundamentals.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2023). *Teaching Teachers Teaching* (*Book talk)*. Instituto Marangoni Miami, Miami, FL.

Faerm, S. (2023). *Fashion Design Pedagogy (Book Talk)*. Villioti Fashion Institute, Johannesburg, South Africa.

Faerm, S. (2023). *Hurra Hurra – ein Designpodcast der BURG: Steven Faerm (Book talk)*. Burg Giebichenstein Art and Design University, Halle, Germany.

Faerm, S. (2023). *Fashion Fundamentals: From Concept to Runway*. Villioti Fashion Institute, Johannesburg, South Africa.

Faerm, S. (2023). *"Designing" Design Process: How to Strengthen Your Creativity in Fashion Design*. Villioti Fashion Institute, Johannesburg, South Africa.

Von Busch, O. & Faerm. S. (2023). *Challenges of fashion education today—a discussion*. Fashion Education Week, Parsons School of Design, New York, NY.

Faerm, S. (2022). *Innovative Design Demands Process Innovation*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2022). *Designers, Branding, and the Advancing Fashion Industry*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2022). *From Stage to Stage: A Synthesis of Creative Disciplines*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2022). *Branding and Consuming in the Emergent Design Marketplace*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2022). *Design Fundamentals Are Made for Deconstructing*. Kent State University, New York Campus, NY.

Faerm, S. (2022). *Emotional Communication in Fashion Design*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2022). *Theorizing a Thesis: Fashion Design and the Thesis Narrative*. Kent State University, New York City Campus, NY.

Faerm, S. (2021). *Designing Design: It's Not Just "Stuff."* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2021). *Runway or Stage?: Fashion & The Performing Arts in the 20th and 21st Centuries.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2021). *Fashion Research Strategies and Applications: Then, Now, and Tomorrow.* Fashion Institute of Technology, New York, NY.

Faerm, S. (2021). *Innovating from Fashion Frameworks*. Yeshiva University, New York, NY.

Faerm, S. (2021). *Design It. Brand It. Love It.: The Future of Design for "Generation Z."* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2021). *Cultivating Complex Steps of Design Fundamentals*. Yeshiva University, New York, NY.

Faerm, S. (2021). *From Stage to Stage: A Synthesis of Creative Disciplines*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *Design It. Brand It. Love It.: The Future of Design for Generation Z.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *The Future of Design, Designing, and the Designer: Creating Design Processes that Foster Design Innovation*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *Fashion, Branding, and the Future*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2020). *Designing the Design Narrative*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2020). *Fashion Fundamentals*. Yeshiva University, New York, NY.

Faerm, S. (2019). *The Future of Design, Designing, and the Designer: Creating Design Processes that Foster Design Innovation*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2019). *Revealing the "How" of Fashion Design, from Fundamentals to Final Collection*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2019). *Fashion Branding and the Future Marketplace*. Virginia Commonwealth University (VCU), Richmond, VA.

Faerm, S. (2019). *Teaching the Emergent Student Generation*. St. Joseph's College, New York, NY.

Faerm, S. (2019). *Generation Z in the Workplace: An Employer and Advisor Roundtable.* Office of Career Services, Parsons School of Design, New York, NY.

Faerm, S. (2019). *Understanding the Generational Shift of Young Adults in Professional and Academic Sectors*. Centric Brands, New York, NY.

Faerm, S. (2019). *Creating New Design Outcomes Through Research-Led Methods.* Fashion Institute of Technology, New York, NY.

Faerm, S. (2019). *Fashion, Gen Z, and The Future Marketplace*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2019). *Rethinking "Value" and Design Strategies in the Future Fashion Industry*. Polimoda International Institute of Design and Marketing, Florence, Italy.

Faerm, S. (2019). *Branding in the New [Emotional] Marketplace*. Polimoda International Institute of Design and Marketing, Florence, Italy.

Faerm, S. (2019). *Staging Design Principles, from Fundamentals to Concepts*. Stanford University Online High School, Stanford, CA.

Faerm, S. (2019). *It's a Matter of Taste*. The European Fine Art Fair (TEFAF), New York NY. **Creator and Moderator.**

Faerm, S. (2019). *The Language of Fashion: A Survey of Messages and Meanings During the 20th Century*. Stanford University Online High School, Stanford, CA.

Faerm, S. (2019). *Emergent Fashion Marketing and Branding Strategies for Generation Z.* Yeshiva University, New York, NY.

Faerm, S. (2019). *Why "Design" the Design Process?: Application Through Conceptualization for Innovation*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2018). *Stress & School: The Impact of Stress on Learning…and What You can do About It.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2018). *Crafting the Design Process: The Role of 'Play' and Experimentation in Design Innovation*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2018). *Challenge Design by Challenging the Process*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2018). *School, Stress, and You.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2018). *A New Creative Process: The Role of Emotion and the Social Sciences in Design Practice*. Rhode Island School of Design (RISD), Providence, RI.

Faerm, S. (2018). *Restraining/Advancing: Women in Postwar America—in Art, Fashion, and Media, 1947-1970*. The European Fine Art Fair (TEFAF), New York NY. **Creator and Moderator**.

Faerm, S. (2018). *Inventing Process to Innovate Design.* Brown University, Providence, RI.

Faerm, S. (2018). *Building Design from Design Theory and Fundamentals*. Yeshiva University, New York, NY.

Faerm, S. (2018). *Fashion Branding: How Designers Succeed in the New Marketplace*. The Athenaeum, Nantucket, MA.

Faerm, S. (2018). *The Power of: Design.* Serino Coyne, New York, NY.

Faerm, S. (2018). *Grounding Principles in Art and Design*. Yeshiva University, New York, NY.

Faerm, S. (2017). *Creating Design, Creating Story*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2017). *Design School Confidential: What the First Year of Art and Design School is* Really *Like*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2017). *Designing Emotion*. Brown University, Providence, RI.

Faerm, S. (2017). *Creating Magic: Art, Fashion, and Performance in the 20th Century (and Beyond)*. The European Fine Art Fair (TEFAF), New York NY. **Creator and Moderator**.

Faerm, S. (2017). *Designing Anew: Advancing Design Fundamentals for an Evolving Studio*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2017). *Designing Emotion: Addressing the Intangible for the Tangible*. Kent State University, Kent, OH.

Faerm, S. (2017). *Creating a New Value in Design*. The Athenaeum, Nantucket, MA.

Faerm, S. (2017). *By Design, By Process*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2017). *Designing Design: Theory, Applications, and Outcomes*. Yeshiva University, New York, NY.

Faerm, S. (2017). *Designing the Intangible: New Emphases in Design Processes and Industries*. Parsons School of Design: Design Studio, Lunchtime Lecture Series, New York, NY.

Faerm, S. (2017). *Discussions in Design: Theory, Narrative, and Practice*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2017). *The Next Decade of Design, Branding, and Creative Identity*. Foresight Academy, Vancouver, Canada.

Faerm, S. (2016). *Design, Narrative, and the Future Studio*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2016). *Construction for Deconstruction: Analyzing the Fashion Design Process Through Design Fundamentals and Theories*. Brown University, Providence, RI.

Faerm, S. (2016). *Developing Your Design Thinking.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2016). *Process, Identity, and Brand: How These Three Elements Coalesce for Success in the Fashion Industry.* Virginia Commonwealth University (VCU), Richmond, VA.

Faerm, S. (2016). *The Emerging New Values in Design: Not 'What' but 'How' of Design Process, Presentation, and Business.* Virginia Commonwealth University (VCU), Richmond, VA.

Faerm, S. (2016). *Transformative Stages: Analyzing Design Processes in Fashion Design*. Fordham University, New York, NY.

Faerm, S., Chiu, S., & Deblasio, A. (2016). *f@b (Fashion at Brown).* Brown University, Providence, RI. *Panelist with S. Chiu, Director of Design for Macy's, and Providence-based designer A. Deblasio.*

Faerm, S. (2016). *Fashion Design Presentation and the Narrative*. California College of the Arts, San Francisco, CA.

Faerm, S. (2016). *Divergent / Convergent*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2016). *Design Thinking: Define, Develop, and Apply*. The Athenaeum, Nantucket, MA.

Faerm, S. (2016). *Fundamentally Speaking: Fashion Design Fundamentals, Process, and Presentation.* Fashion Institute of Technology, New York, NY.

Faerm, S. (2016). *Facets of Thinking and Theory in the Design Iteration Process*. Virginia Commonwealth University (VCU), Richmond, VA.

Faerm, S. (2016). *The New Entrepreneurs: Sustaining Small-Scale Business Success*. Virginia Commonwealth University (VCU), Richmond, VA.

Faerm, S. (2016). *Understanding Motif and Application Across Design Practices.* Parsons School of Design: Design Studio, Lunchtime Lecture Series, New York, NY.

Faerm, S. (2015). *Preparing for Art and Design Higher Education.* Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. (2015). *Achieving the New Graduate Dream: Building Sustainable Business Success at a Small Scale.* Brown University, Providence, RI.

Faerm, S. (2015). *Applying Design Theory to Analyze Fashion*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2015). *The Importance of Narrative in Design Communication.* Parsons XRC Lab, New York, NY.

Faerm, S. (2015). *What's in a Story?: Using Narrative to Strengthen Design Process*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2015). *Advanced Theories, Applications, and Analyses for Fashion Design*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2015). *Strengthening Design Research in the Narrative Context*. Academy of Arts, Architecture and Design, Prague, Czech Republic.

Faerm, S. (2015). *Fashion Design: From Concept to Runway*. Massachusetts Institute of Technology (MIT), Cambridge, MA.

Faerm, S. & Chiu, S. (2015). *Fashion + Entrepreneurship (panelist)*. Brown University, Providence, RI.

Faerm, S. (2014). *Moving from "What"' to "How": The Future of Research, Meaning, and Narrative in Fashion Design*. Universidad de Palermo, Buenos Aires, Argentina.

Faerm, S. (2014). *Beyond Perceptions: Developing Innovative Fashion Design Process*. Fashion Institute of Technology, New York, NY.

Faerm, S. (2014). *Beyond the Front Door: Contextualizing the Graduate Portfolio*. Kent State University, Kent, OH.

Faerm, S. (2014). *A Balanced Approach to the Design-Thinking Process*. California College of the Arts, San Francisco, CA.

Faerm, S. (2014). *Strengthening a Studio Practice Through Design Thinking*. Bank Street College of Education and Parsons School of Design, New York, NY. M.S.Ed. Leadership in the Arts Program

Faerm, S. (2014). *Examining Fashion Design Fundamentals for an Interdisciplinary Future*. Nantucket Island School of Design and the Arts (NISDA), Nantucket, MA.

Faerm, S. (2014). *The Senior Thesis.* Academy of Arts, Architecture and Design, Prague, Czech Republic.

Faerm, S. (2014). *Constructing Collections: Narrative, Fundamentals, and Analysis.* Rhode Island School of Design (RISD), Providence, RI.

Faerm, S. (2014). *Broad to Narrow: Exploring Research Methods for Fashion Design.* Fashion Institute of Technology, New York, NY.

Faerm, S. (2014). *Exploring Fashion Design: From Concept to Presentation*. Savannah College of Art and Design, Savannah, GA.

Faerm, S. (2012). *Manipulating Motif: The Importance of Motif for Creating Design Cohesion*. Kent State University, Kent, OH.

Faerm, S. (2012). *Articulating a Vision: Creating Identity Through a Thesis Collection.* California College of the Arts, San Francisco, CA.

Faerm, S. (2012). *Narrative in Fashion: Methods for Developing Fashion Collections*. Pratt Institute, New York, NY.

Faerm, S. (2012). *Designing Fashion to Suit a Future Paradigm and Industry Practice*. Universidad de Palermo, Buenos Aires, Argentina.

Faerm, S. (2012). *Designing Fashion Research Frameworks for Fashion Design Outcomes.* Universidad de Palermo, Buenos Aires, Argentina.

Faerm, S. (2012). *A Narrative Collection: Methods for Mapping Transition*. Kent State University, New York City Campus, NY.

Faerm, S. (2012). *Fashion Design Education and the Diversity of Career Opportunities that Follow (for pre-college students)*. The Joan Mitchell Foundation, New York, NY.

Faerm, S. (2011). *Fashion Design: Providing Process*. School of Design Strategies, Parsons School of Design, New York, NY.

Faerm, S. (2011). *Fashion Design Process and Presentation*. California College of the Creative Arts, San Francisco, CA.

Faerm, S. (2011). *Art and design education: What's it all about? (for pre-college students)*. The Joan Mitchell Foundation, New York, NY.

Faerm, S. (2010). *The Future of Color: A WGSN Discussion*. World Global Style Network (WGSN), New York, NY.

Faerm, S. (2010). *Fashion Design: Providing Process*. California College of the Arts, San Francisco, CA.

Faerm, S. (2009). *Trends in the Creative Process: A WGSN and FGI Trend Discussion*. World Global Style Network (WGSN), New York, NY.

Faerm, S. (2007). *Ethical Fashion. Parsons School of Design*, New York, NY. *Presentation to the Parsons Deans and the Parsons Chairs' Council*

Faerm, S. (2007). *The Croquis Book and Your Creative Process*. Altos de Chavon School of Design, Casa de Campo, The Dominican Republic.

Teaching

Courses Taught

Parsons School of Art and Design History and Theory

2025 – present	PLFS 3500	Advanced Research Seminar

Parsons School of Fashion

2025 – present	PSOF 3320	Design Studio 3
2025 – present	PSOF 3321	Design Studio 4
2020 – present	PAFD 2000	Professional Practices and Portfolio
2017 – present	PUFD 2220	Design Studio 1
2014 – 2024	PSOF 2085	Fashion and The Narrative
2016 – 2019	PAFS 1130	Fashion Portfolio
2016 – 2017	PUFD 3321	Design Studio 4
2015 – 2016	PUFD 3320	Design Studio 3
2013 – 2014	PUFD 4012	Thesis: Integrated Studio 6
2012 – 2013	PUFD 3003	Integrated Studio 4
2012 – 2013	PUFD 4002	Thesis: Integrated Studio 5
2011 – 2013	PUFD 3002	Integrated Studio 3
2012	PUFD 4001	Thesis: Fashion Design Core 6
2011	PUFD 4000	Thesis: Fashion Design Core 5
2000 – 2011	PUFD 3001	Fashion Design Core 4
2000 – 2010	PUFD 3000	Fashion Design Core 3
2006 – 2007	PUFD 4001	Thesis: Fashion Design Core 6
2005 – 2006	PUFD 4000	Thesis: Fashion Design Core 5

Parsons BFA Foundation Year Program

2005 – 2006	BFA	PUFN 1500	The Laboratory 1 & 2 *Co-taught course explored interdisciplinary design theory and process.*

Open Campus (OC) & Parsons Summer, Pre-College Academy, and Continuing Education (SPACE)

2014 – 2017	OC	PSCP 1101	Dual City Program: Fashion Design Process and Practice *Collaborative course between Parsons, NYC and Central Saint Martin's, London.*
2003, 2006	SPACE	PNNY 0108	Summer Intensive Studies: Fashion Design Concepts
1998 – 2005	SPACE	PCAC 0507	Parsons Academy: Fashion Design
1999	SPACE		Continuing Education: Fashion Illustration

Thesis Advising

2018 – 2020 Massachusetts Institute of Technology (MIT), Cambridge, MA
Integrated Design and Management Program
Melody Mui, Degree Candidate, Master of Science
Thesis: *Human-Centered Fashion*.

Seminars and Workshops: Faculty and Student Development

Faculty Development

2010 – present Parsons School of Design, The School of Fashion
Develop and present research-based workshops for faculty development.

"Demystifying the Dossier" (S26)
"'I Want to Write a Book. Now What?': How to Develop an Effective and Strategic Book Proposal" (S20)
"Connecting with 'Z': How to Optimize your Teaching for the Emergent Generation" (F19, S20)
"The Academic Dossier and Curriculum Vitae for Faculty Development" (F19)
"The Academic C.V." (F18)
"Design Thinking Faculty Workshop" (F18)
"Writing a Project Brief for Clarity and Creativity" (S18, S17, F15)
"Contemplative Pedagogy: Theories and Practices to Deepen Learning and Improve Well-Being" (F17)
"All You Ever Wanted to Know About: Design Studio 1 & 2" (S16)
"Moving From 'What' to 'How': The Future of Research, Meaning, and Narrative in Design" (S14)
"Grant Writing, Made Easy" (F10)

2024 "Talking Teaching: Inclusion and Access for All," *Panelist*
The New School University, Office of the Provost, New York, NY.

2022 "Moving Academic Ranks: From Assistant to Associate Professor via RSCP"
The School of Fashion Retreat, Parsons School of Design, New York, NY.

2020 "A Practical and Strategic Approach to Transitioning Your Pedagogy Online"
Parsons School of Design, New York, NY.

"Strategic and Effective Teaching Strategies for 'Gen Z'"
Parsons School of Design, First Year Program, New York, NY.

2019 "Connecting with 'Generation Z' Through Effective Teaching Strategies"
The New School University, Office of English Language Studies, New York, NY.

"The Landscape of 'Z': Recognizing the Attributes of a Generation Z for Effective Teaching"
Curriculum Development Day
Parsons School of Design, Dean's Office, New York, NY.

"Generation Z: The New Undergraduate Population and Implications for Teaching in Design Education"
Virginia Commonwealth University (VCU), Richmond, VA.

"It's a Generational Thing: Understanding Characteristics of Millennials and Gen Z (iGen) and the Implications for Teaching" (3/2019, 4/2019, 11/2019)
The New School University, Office of the Provost, New York, NY.

"Design Thinking: Faculty Development Workshop"
Kent State University, Kent, OH.

2018 "Campuses Under Pressure: College Students and the Growing Emotional Health Crisis"
The New School University, Office of the Provost, New York, NY.

2017 "Creating Story, Creating Design: The Connections Between Narrative and Design Processes in Design Outcomes"
Kent State University, Kent, OH.

"Preparing First-Year Design Students for the Emerging Focus in Arts Education"
Beijing Institute of Fashion Technology (BIFT), Beijing, China.

2016 "Contemplative Pedagogy: Theories and Practices to Deepen Learning and Improve Well-Being"
The New School University, Office of the Provost, New York, NY.

"Writing a Design Brief for Clarity and Creativity"
California College of the Arts, San Francisco, CA.

Student Development

2026 "Design Faster. Design Smarter." Parsons PAFD Program.
Parsons School of Design, New York, NY.

2024 "Thesis Review Workshop" (October and November events, 2025 graduates)
Sungkyunkwan University, Seoul, South Korea

2024 "Thesis Review Workshop" (March session, 2024 graduates)
Sungkyunkwan University, Seoul, South Korea

2019 "Uncovering Design Process" (pre-college level)
Foresight Academy, Vancouver, Canada.

"Mastering Design Process" (graduate-level)
Polimoda International Institute of Design and Marketing, Florence, Italy

2018 "Inside, Out: Design Process Workshop"
Massachusetts Institute of Technology (MIT), Cambridge, MA.

"Constructing a Deconstruction: Design Workshop"
Brown University, Providence, RI.

"Design Process Workshop"
The University of Palermo, Buenos Aires, Argentina.

"Design and the Narrative"
The Athenaeum, Nantucket, MA.

"Eliciting Processes for Progression and Innovation (A Comprehensive Design Workshop)"
Yeshiva University, New York, NY.

"Design Workshop"
Brown University, Providence, RI.

2017 "How Designers Design: Effective, Efficient, and Expeditions Ways for Generating Ideas"
Massachusetts Institute of Technology (MIT), Cambridge, MA.

"Design Process Workshop"
Massachusetts Institute of Technology (MIT), Cambridge, MA.

"Design Fundamentals, Systems Thinking, and Entrepreneurship"
The Athenaeum, Nantucket, MA.

"Drawing Nantucket Icons"
Artists Association of Nantucket, Nantucket, MA.

2016 "Design Strategies"
The Joan Mitchell Foundation, New York, NY.

"Designing Design Processes"
Virginia Commonwealth University (VCU), Richmond, VA.

"Manipulating Motif: How Motif Drives the Creative Process"
The Joan Mitchell Foundation, New York, NY.

"Fashion Design Workshop"
The Athenaeum, Nantucket, MA.

"The International Portfolio"
Villioti Fashion Institute, Johannesburg, South Africa.

2015 "Fashion and the Future,"
Massachusetts Institute of Technology (MIT), Cambridge, MA, *Educational Studies Program*

"Theory and Process: Fashion Design Workshop"
Donghua University, Shanghai, China.

2014 "Fashion Design Workshop"
Villioti Fashion Institute, Johannesburg, South Africa.

"The Thesis: Approaches Through Fashion Design Theory and Practice"
Universidad de Palermo, Buenos Aires, Argentina.

2013 "The Graduate Portfolio"
Savannah College of Art and Design, Savannah, GA.

2012 "Fashion Design Workshop"
Altos de Chavon School of Design, Casa de Campo, The Dominican Republic

2009 "Critical Steps, Effective Design Methods"
Duksung Women's University, Seoul, South Korea.

L'Ecole de la Cambre and Parsons Fashion Design Workshop, New York, NY.
Created collaborative workshop between Parsons and L'Ecole de la Cambre in Brussels, Belgium.

Service

Service to the Field of Education

Editorial Boards & Advisory Councils (Standing)

2026 – present The Villioti Fashion Institute Academic Board
Board Member

2024 – present Harvard Business Review Advisory Council
Council Member

2022 – present *Design Principles and Practices Journal Collection*
Common Ground Publishing, *Editorial Board Member*

2022 – present *Fashion Highlight Journal*
The University of Florence Press, Italy, *Editorial Board Member*

Manuscript Reviewerships

2005 – present Art, Design, and Communication in Higher Education
AVA Publishing
Bloomsbury Publishing
Common Ground Publishing
Fashion Highlight Journal
Fashion Practice Journal
Intellect Books
Laurence King Publishing
Quarto Publishing
Routledge Publishing
The Design Journal

Academic Advisories

2026 Virginia Commonwealth University (VCU), Richmond, VA.
Peer Review Committee, Associate Professor Rank Review, *External Evaluator*

2025 Council on Higher Education, Pretoria, South Africa
Institutional Audit, Villioti Fashion Institute, Johannesburg, SA, *Member*

2025 Pratt Institute, New York, NY.
Peer Review Committee, Professor Rank Review, *External Evaluator*

2025 Sungkyunkwan University, South Korea
Academic Ranking Advisory, *Member*

2021 Harvard University, Graduate School of Education, Cambridge, MA.
Crimson Career Connect Initiative, *Advisor*

2016 – 2019 Virginia Commonwealth University (VCU), Richmond, VA.
Fashion Education Advisory Board, *Member*

2015 – 2019 University of Palermo, Buenos Aires, Argentina
Design Education Advisory Board, *Committee Member*

2019 Royal Melbourne Institute of Technology (RMIT), Melbourne, Australia
Ph.D. Dissertation Review Panel, *Examiner*
Kate Sala, "A New Look: Transforming Sustainable Fashion Education"

Villioti Fashion Institute, Johannesburg, South Africa
Assessor for a one-year degree-conferring fashion design program. Report provided to the South African Department of Higher Education.

2018 The University of Auckland, Auckland, New Zealand
Assessor for the creation of a new School of Design to be situated within the University.

2017 Marist College, Poughkeepsie, NY.
Assessment Committee, BFA Fashion Design Program*, Member and Report Co-Author*

Villioti Fashion Institute, Johannesburg, South Africa
Assessment Committee, Fashion Design Program*, Member and Report Author*

2016 McKeefry, A. (2016). *200 Skills every fashion designer must have: The indispensable guide to building skills and turning ideas into reality*. London: Barron's Educational Series Inc.
***U.S. Content Advisor**, by invitation.*

2011 – 2015 Pratt Institute Advisory Committee, New York, NY.
Fashion Design Education Committee, *Member*

2014 The University of Palermo, Buenos Aires, Argentina.
Fashion Academic Committee, *Member*

2012 Rhode Island School of Design (RISD), Providence, RI.
Assessment Committee, BFA Fashion Design Program*, Chair and Report Author*

Villioti Fashion Institute, Johannesburg, South Africa
Assessor for a four-year degree-conferring fashion design program. Report provided to the South African Department of Higher Education.

Samsung Art and Design Institute (SADI), Seoul, South Korea
Participated in an education research study administered by the Bunofsky Research Group.

2012 International Textile and Apparel Association (ITAA), Knoxville, TN.
Invited to provide quantitative and qualitative research about fashion design graduates' transition from academia into professional practice.

2009 Otis College of Art and Design, Los Angeles, CA.
Assessment Committee, BFA Fashion Design Program*, Chair and Report Author*

The Color Association of the United States
Invited to participate on a "think tank" that examined how color theory, its applications, and pedagogy can advance design education.

Wiley Blackwell Publishing
Invited to serve as consultant on the publishing needs of academic institutions and students, and the future of fashion education and industry practices.

2007 Design School Kolding, Kolding, Denmark
Consultant for a Designskolen Kolding professor's study about fashion design pedagogy, the future of design education, and teaching practices; study resulted in the publication Fashion Research at Design Schools *by E. Skjold.*

Boards, Juries, and Memberships

2015 – present Harvard University Graduate School of Education (HGSE), Cambridge, MA.
The Office of Admissions, *Alumni Ambassador*

2014 – present Kent State University, New York City Campus, NY.
Graduate Portfolio Review Committee, *Member*

2026 Columbia University, New York, NY.
MS Technology & Management, PS5114 Practices in Design & Innovation, *Juror*

2022 Harvard University Graduate School of Education (HGSE), Cambridge, MA.
Review Board, Student Research Conference, *Member*

2021	Draw a Dot Website Design Competition, *Critic and Juror*
2019	Massachusetts Institute of Technology (MIT), Cambridge, MA. MIT Design Lab, DeSForM19 Conference, *Referee*
2018	Rhode Island School of Design (RISD), Providence, RI. *Critic, junior core design course.*
2015	Harvard University Graduate School of Education (HGSE), Cambridge, MA. Review Board, Student Research Conference, *Member*
	Latin American Association of Fashion Careers, Buenos Aires, Argentina *Committee Member*
	Design Ambassadors Committee, Buenos Aires, Argentina *Committee Member*
	Rhode Island School of Design (RISD), Providence, RI. Senior Thesis Review Panel, *Critic and Juror*
2014 – 2015	Harvard University Graduate School of Education (HGSE), Cambridge, MA. The Office of Admissions, *Student Ambassador*
2008 – 2014	Arts of Fashion Foundation, San Francisco, CA. Board of Officers, *Member* Fashion.edu Lecture Series, *Co-Founder and Director*
2013	The American Hijab Competition *Invited to serve as a juror for a* New York Times *featured design competition showcasing modern interpretations of the hijab for the American audience.*
2012	C.F.D.A. Fashion Education Summit, New York, NY. *Co-Creator and Keynote Speaker* *Initiated and co-created an annual event with The Council of Fashion Designers of America (CFDA). The event brings together fifteen leading U.S. design schools with Industry leaders to discuss the future of fashion education. Served as keynote speaker at the 2012 inaugural event.*
2008 – 2011	All Japan Fashion Teachers Organization, New York, NY. C*ommittee Member and Juror*
2008	Hong Kong Polytechnic University, Hong Kong, China International Illustration Competition, *Juror*
2007	International Textiles and Apparel Association (ITAA), Knoxville, TN. *Competition Juror*

Service to the University

The School of Fashion, Parsons School of Design

2025 – present	The Scholarship Committee, *Member*
2020 – present	The Cristobal Balenciaga Museum Project, *Juror*

2008 – present School Curriculum Committee

2023 – Member
2022 Co-Chair
2017 – 2019 Chair
2016 – 2017 Co-Chair
2013 – 2014 Chair
2010 – 2011 Member
2008 – 2010 Chair

2005 – present Faculty Observations, *Reviewer*
Conduct observations and author final reports for the program directors.

1998 – present Curriculum Coordinator

2022 –	*SoF Electives*	*The School of Fashion*
2023	*Year 3 Overview*	*BFA Fashion Design*
2015 – 2017	*Design Studio 1 & 2,*	*BFA Fashion Design*
2011 – 2012	*Integrated Studio 3 & 4,*	*BFA Fashion Design*
2010 – 2011	*Concept Development 3 & 4,*	*BFA Fashion Design*
2005 – 2010	*Concept Development 1,2,3,4,5,6,*	*BFA Fashion Design*
2003 – 2011	*Summer Intensive Studies Program*	*Open Campus/CE*
1998 – 2005	*Parsons Academy*	*Open Campus/CE*

2024 Search Committee: Assistant or Associate Professor of Fashion Management and Justice, tenure-track or renewable term appointment, *Co-Chair*

Search Committee: Assistant Professor of Fashion Design and Justice, tenure-track or renewable term appointment (x2), *Co-Chair*

2023 – 2024 BFA Fit Model Protocol Review, *Member*

2009 – 2021 Research, Scholarship, and Creative Practice Committee

2019 – 2021 Chair
2013 – 2014 Chair
2009 – 2013 Member

2018 – 2019 School Leadership Council, *Member*

2017 – 2018 AAS Program Task Force, *Member*
Collaborated with committee members to assess the restructured AAS Degree Programs in Marketing and Fashion Design. Reviewed and assessed the programs' academic structures, curricula, and learning outcomes. Created and delivered pedagogy workshops for faculty members throughout spring 2018.

2008 – 2016 Alumni Curriculum Discussion Committee (ACDC), *Founder and Member*
Founded a biannual focus groups that brought together Parsons alumni for research purposes.

2015 – 2016 Public Programs, Projects, and Exhibitions Committee (PPEC), *Member*

2010 – 2014 End of the Year Committee, *Member*

Sub-Committees:
2014 Video Production Committee
2014 Exhibition Installation Committee
2013 Video Production Committee
2013 Exhibition Committee
2012 Communications Committee
2012 Set Design and Curation Committee

2013 – 2014 560: Pedagogy and Research, *Editor*
Co-founded and developed the Pedagogy and Research section for the School's website.

2007 – 2014 University College for the Creative Arts at Epsom, U.K., *Coordinator*
Co-founded an annual partnership between senior-level Parsons BFA Fashion Design and Epsom BA (Honors) Journalism students. Students collaborated through interviews, blogs, and the documentation of their thesis processes. The deliverable was an article in Epsom's Segue magazine that was distributed at London Graduate Fashion Week.

2013 First Year Electives Working Group, *Member*
Member. Collaborated with colleagues to develop courses for first year students considering the fashion design major. Course content introduced discipline-specific skills, such as patternmaking and drawing, alongside the core principles of art and design.

Search Committee: Assistant Professor of Fashion Design, *Member*

2012 – 2013 Student Affairs Committee, *Chair*
Created and established procedures and protocols for student-led initiatives.

2012 Renewable Term Appointment Review Subcommittee, *Member*

2010 – 2012 BFA Curriculum Coordinators Committee
2011 – 2012 Member
2010 – 2011 Chair

2011 Search Committee: Associate Professor of Fashion Design (tenure-track), *Chair*

Renewable Term Appointment Review Subcommittee, *Chair*

2010 – 2011 BFA Faculty Roundtables, *Founder and Chair*
Founded a peer mentorship group for faculty members that met three times per semester to discuss teaching, student development, and curricula.

2008 – 2011 BFA Thesis Review, *Coordinator and Host*
Coordinated and hosted over 150 industry leaders to jury 170 senior theses during a 10-day period.

2008 – 2011 School Leadership Committee (SLC), *Member*

2007 Search Committee: Dean of Fashion, *Member*

Search Committee: Donna Karan Professorship in Fashion Design, *Chair*

Parsons School of Design

2025 – present Electives Coordination Team, *Member*

2015 – present Advancement, Promotion, and Tenure Committee (APT), *Member*
2015 – 2023; 2026 – present
Subcommittees: Chair (3), Member (4)

2025 Parsons Deans' Office Rank Review Committee, *Member*

2022 Curriculum on Undergraduate Education (CUE), *Member*

2013 – 2020 *Cuaderno: Journal of the Center for Studies in Design and Communications*
Co-Founder, Editor, and Coordinator
Co-Founded and co-produced a design education-themed academic journal between The University of Palermo, Buenos Aires and Parsons, New York. Publications are presented at the annual Latin American Conference of Design Education *attended by over 5,500 participants from approximately 330 international institutions of design education. Publications to date include issues 48, 53, 64, and 78.*

2019 Parsons Open Campus: Fashion Certificate Program, *Program Consultant*

2007 – 2019 Parsons Curriculum Committee

2016 – 2019 Member
2007 – 2010 Member

2017 – 2019 Indian School of Design and Innovation (ISDI), Mumbai, India.
Coordinator, BFA Fashion Design

2017 The Fulbright Scholarship Award Committee, *Member and Student Advisor*

2012 – 2016 Parsons Faculty Council (PFC)
2012 – 2016 Member, peer-elected
2013 – 2014 Secretary, peer-elected

PFC Subcommittees:
2015 – 2016 *Benefits*
2012 – 2014 *Workload*

2013 – 2014 Parsons SPACE Curriculum Committee, *Member*

2013 National Association of Schools of Art and Design (NASAD) Report
Author, School of Fashion Report

Parsons SPACE Programs: Fashion Certificate Program, *Curriculum Advisor*

2010 – 2011 Parsons SPACE Curriculum Committee, *Member*

2010 Parsons Paris, AFAD Assessment Report: BFA Fashion Design Program, *Author*

2009 – 2011 Admissions Orientation Day, *Presenter*

2008 – 2011 Parsons Open House, *Presenter*

2007 – 2011 National Portfolio Day, *Parsons Representative and Portfolio Reviewer*

2006 – 2011 Accepted Students Day, *Presenter*

2006 – 2011 Major Choice Event, *Presenter*

2008 – 2010 Parsons Undergraduate Review Committee, *Member*
Served on a Parsons-wide committee charged with rethinking the existing Parsons academic philosophies. Emphasis was placed on providing students with disciplinary depth and interdisciplinary breadth, flexible pathways of study, and a design education that responds to globalization. Outcomes included the new 120-credit model launched in Fall 2013.

2009 Parsons Workload Task Force Committee, *Member and Co-Author*

2008 – 2009 Parsons Undergraduate Review Task Force, *Member*

2007 – 2009 Parsons Benefit Show Committee, *Member*

2007 – 2008 Parsons Chairs Council, *Member*

The New School University

2016 – present The Provost's Office, *Dossier Mentor*
Invited to mentor professors across the university undergoing dossier review for promotion. Responsibilities include mentoring faculty through the authorship of personal statements and the curation of dossier materials prior to University and Board of Governor's reviews.

2022 Multi-Year Review Committee
Chair, 2 subcommittees
Member, 2 subcommittees

2019 – 2022 New School Institutional Review Board, *Member and Reviewer*

2020 The University Distinguished Teaching Award Committee, *Jury Member*

The Outstanding Achievements in Social Justice Teaching Award Committee, *Jury Member*

2018 Multi-Year Review Committee
Chair, 2 subcommittees
Member, 3 subcommittees

2017 The New School University New Part-Time Faculty Orientation, *Workshop facilitator*
One of twelve university faculty members chosen to lead workshops for newly-hired adjunct and full-time professors. Activities examine pedagogical practices, student development, classroom community, course planning, and successful strategies for teaching and learning.

2016 Multi-Year Review Committee
Chair, 2 subcommittees
Member, 3 subcommittees

2014 What is Peer Review? A Peer-to-Peer Mutual Mentoring Event for All Parsons and New School Full-Time Faculty
Panelist, "How Does the Scholarship of Teaching Apply in Practice-Based Learning."

2008 - 2009 The University Distinguished Teaching Award Committee, *Jury Member*

Service to the Profession

2013 – 2019 The Old Farmer's Almanac
Authored annual reports outlining upcoming fashion trends.

2017 La Nación, Buenos Aires, Argentina.
Research study presented at the XII Edition of the Latin American Meeting of Design featured in the leading Argentine daily newspaper.

2013 Vanidades, Buenos Aires, Argentina.
Featured interview for an Argentine fashion magazine examined the contemporary role of the fashion designer and how professional practice will evolve on global and local levels. Design education and the ways graduates can be prepared to meet these new demands were also evaluated.

032c: Manual for Freedom, Research, and Creativity
Interviewed by a Berlin-based international publication for an article about the House of Balenciaga and designer Nicolas Ghesquiere. Interviewees included Grace Coddington of American Vogue, Eric Wilson of The New York Times, Tony Delcampe of La Cambre-Mode[s], and James Kaliardos of Visionaire.

Le Fin Magazine, UK.
Featured Interview for a British magazine discussed fashion design education, professional practice, and student development. Interviewees included Wendy Dagworthy, Head of Fashion and Textiles, Royal College of Art (UK) and Adrian Parry Roberts, Director, Instituto Marangoni, London.

2012 Colegiatura Colombiana, Medellin, Columbia.
Contributed research to a faculty's study "The Fashion Premium Market: An International Look and Its Possible Implementation to the Manufacturing, Textile, Design, and Fashion Sector of the City of Medellin."

New York Institute of Technology (NYIT)
Invited to critique fourth-semester architecture projects, "Highline Fashion" showcasing proposals for fashion designers' offices, studios, and retail spaces.

DMag
Interviewed for an Argentine-based design publication about design and the future of fashion education.

Noticias Positivas, Buenos Aires, Argentina.
Interviewed for a radio station talk-show based in Buenos Aires about the importance of sustainability in design and how academic programs can effectively promote these areas in coursework.

2011 The New York Times
Interviewed by reporter Erik Piepenburg for an article about the "On Stage in Fashion" exhibition at The New York Public Library for the Performing Arts.

2010 Men's Health Magazine
Interviewed for "25 Accepted Truths That Aren't True," an article about consumer spending habits in menswear and how attitudes and activities can be improved.

Segue Magazine, UK.
University College for the Creative Arts, Epsom UK.
Featured interview discusses the recent trend in transformable clothing and how this reflects current economies and consumer needs.

Channel Young, Beijing, China.
Filmed interview featured in a documentary about global fashion design and the role education plays in preparing future practitioners.

Iverson, A.M. (2010). *In fashion: From retail to the runway, everything you need to know to break into the fashion industry*. New York: The Crown Publishing Group.
Featured interview examines fashion education, professional development, and the fashion industry.

2009 Women in Need Foundation
Designed and executed a model house for a charity auction benefitting homeless women and children.

Agence France-Presse, France.
Interviewed for an article discussing current global economy, how design houses are responding to economic challenges, and the shift of the designer's role as demonstrated in the highly publicized restructure at the House of Ungaro, Paris.

The Asahi Shimbun, Tokyo, Japan.
Interviewed by the most highly circulated newspaper in Japan for an article about fashion design education. Topics included the pedagogical goals at Parsons and the ways students are prepared for the fashion design practice.

Boutique 1 Magazine
Provided data about the Parsons BFA Fashion Design Program and methods of fashion design education for a fashion and lifestyle magazine published quarterly in Dubai by Boutique 1 Group, LLC; featured schools included Central Saint Martin's and Royal College of Art.

2008 Japanese Ministry of Economy, Trade, and Industry
Interviewed by the government-hired Mitsubishi Group to discuss fashion design program structure and curriculum, and proposals for strengthening the Japanese textile industry.

Segue Magazine, UK
University College for the Creative Arts, Epsom UK.
Interviewed for an article about the Parsons BFA Fashion Design Program, the future of global fashion education, and the current industry practices.

2007 Money Magazine
Interviewed for the "Budget Shopping Guide: Apparel" annual publication

The Wall Street Journal
Interviewed for an article citing the trend in the color yellow. Discussed historical and psychological contexts, prevalence in contemporary design, and methods for successful application. July 2007.

Women's Wear Daily (WWD)
Biographical interview for the article series "At work with…" Content described views on fashion design education, the industry, the academic mission of the Parsons BFA Fashion Design Program, and student development. June 2007.

Industry Experience

2006 – 2010 Mendoza Inc., New York, NY.
Design Consultant
Performed concept and design development for the private-label firm Yesim Incorporated based in Istanbul, Turkey. International clients included Zara, Hugo Boss, Marks and Spencer, Fila, and The Gap Incorporated.

1998 – 2006 Michael Akers, New York, NY.
Designer
Created and developed a designer-market eveningwear and dress collection. Responsibilities included extensive design development, fabric resourcing, illustration, oversight of the sample room, store appointments, production management, and production of seasonal showroom events and trunk shows for press and retail. Maintained an 80% sell-through at Bergdorf Goodman. Designs featured in the widows of Saks 5th Avenue and esteemed publications such as Women's Wear Daily (WWD).

1995 – 1998 Kenneth Richard, New York, NY.
Designer
Designed and developed designer price-point Spring/Summer and Autumn/Winter collections. Researched fabrications; attended Premier Vision fabric fair in Paris, France; developed fabric stories; and performed trend research. Designed the Tokyo-based Imagina *account biannually. Illustrated for various trade publications such as Women's Wear Daily (WWD) and store accounts. Involved in all facets of production management, cutting, and basic pattern drafting. Organized and facilitated biannual seasonal shows during New York Fashion Week. Designs and illustrations featured in international publications such as American Vogue, American Elle, Harper's Bazaar, The New York Times, and WWD.*

1997 ICB (International Concept Brand) New York, NY.
Design Consultant
Designed Spring/Summer and Fall/Winter collections through the Kenneth Richard Visiting Designer contract. Responsibilities included trend forecasting, design development, fabric research, merchandising, and illustrating for press. Participating designers have included Michael Kors, Viktor Horsting and Rolf Snoeren, and Prabal Gurung.

1996 – 1997 Marc Jacobs, New York, NY.
Freelance Designer
Designed, developed, and merchandised silhouettes, fabrics, and color stories for the Marc Jacobs Look and Two:C womenswear collections. Illustrated storyboards implemented in a Japanese television commercial for the Look Spring 1997 collection.

1994 – 1995 Cygne Design, New York, NY.
Chief Assistant Designer
Responsible for trend, color, and fashion research for all corporate accounts. Designed, illustrated, and merchandised for the Ann Taylor, The Broadway, and Winkleman's accounts. Awarded promotion and oversaw own business account after three months of employment.

1994 Donna Karan International, New York, NY.
Freelance Designer
Selected from 90 graduates from the Parsons BFA Fashion Design Program to design in the DKNY womenswear division. Assisted in all areas of design development, illustration, and fabric research.

Exhibitions

"Inspired: Artists Go Off the Road," 2023, The Atlantic Gallery, New York, NY.
Three paintings exhibited in a group show.

"Parsons Alumni Exhibition," 2013, Parsons School of Design, New York, NY.
"Rilkean Heart" monotype print, selected from approximately 600 submissions

Bank Street College of Education Graduate Show, 2016, New York, NY.
M.S.Ed. graduate exhibition of drawing, painting, and printmaking.

"Spirals & Ellipses: Clothing the Body Three-Dimensionally" Exhibition, 2005 – 2006, Kent State University Museum, Kent, OH.
Lavender silk zibeline torque-seamed dress shown in an exhibit featuring iconic designers Madeline Vionnet, Madame Gres, Halston, and more.